SIERRA MADRE NEWS

VOLUME 29, No. 17 — SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA — FRIDAY, JANUARY 18, 1935

City's Fete May Be Held In February

Only Long Cold Spell Will Stop Wistaria Festival Washington's Birthday

If the winter season here persists in shortening from year to year, Sierra Madre's Wistaria Fete may some time in the indefinite future be held concurrently with the Tournament of Roses.

This week ever swelling buds on the great vine at the Fennel Estate, about which the city's annual fete centers, lead the Volunteer Firemen to predict that it is quite possible this year's Fete will be held somewhere around Washington's Birthday. That woulr be an all time record, as when the affair opened on St. Patrick's Day last spring it was considered very much out of the ordinary and established a record up until that time. Ordinarily the Fete begins during the first two weeks of April.

Fire Chief W. D. Richards states that the only thing that may retard continued hasty development of the vine is a protracted cold spell. Thus far all of the natural elements have combined with the Firemen's good care to the Fete's advantage. The early and abundant rains, warm sunny days and lack of frosty nights have worked well in bringing the buds toward maturity, while more than usual care has been exerted in properly fertilizing the plant's roots and trimming back its endless branches.

Indications of a premature spring are not confined to the early Fete preparations. Throughout the city plants, trees and flowers are either blooming or making obvious preparation to bloom—a month to six weeks ahead of schedule.

Acacia trees have already brightened many streets with their brilliant yellow plummage. Gladiolas are at the blooming stage in many gardens. The red flowered watsonia, which usually does not show color until March or early April, is flowering in many places while countless sycamores are coming out in their bright new spring foliage.

Almost two months in advance of its ordinary program is the Belle of Portugal rose, which has been brightening Sierra Madre gardens for several weeks.

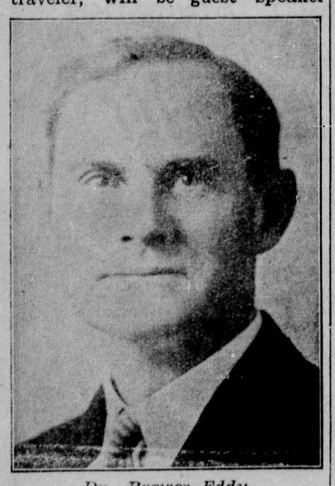
The flowering fruit trees, that annually make of this town one of the most beautiful garden spots in Southern California, have not yet thrown off their rusty bud sheathes, but soon peach, cherry and almond will shed their rainbow radiance over the region.

Mrs. eJssie Ward Russell, of the local Ward Nursery, states that the season is very unusually progressed, and that although much more winter weather must be expected, all of the garden growth shows signs of a luxuriant spring.

Assuming the prophet's role, Mrs. Russell says that, "The Fete this year should prove the most bountiful in history from the horticulturist's standpoint. All conditions point toward the vine's blossoming more profusely than ever."

Stirring Events Will Be Described By World Traveler

Dr. D. Brewer Eddy, well known missionary and world traveler, will be guest speaker



Dr. Brewer Eddy

at the Woman's Missionary luncheon at the Congregational Church Tuesday afternoon, January 22, and will talk at the Kiwanis Club luncheon the same day. Bringing a vivid and timely picture of civilization in transition, Dr. Eddy has recently returned from a tour through Europe and the Orient.

Mingling with the masses in Berlin he heard Hitler deliver his speech to the Reichstag in defence of the June 30 executions, in Moscow he witnessed the Youth Movement demonstrations, in Vienna he saw conditions as they existed immediately after Dolfuss' assassination. All of these events he will describe here.

Tables Turned And Early Bird Gets Panning

For once it's the early bird who's on the pan!

As the result of a number of complaints, the local police department this week started a campaign to prevent householders from putting their trash into the gutters too far in advance of the time of regular collection. Many residents in pruning bushes and trees have cleaned their yards by hauling the refuse out front, even though their collection is not due for several weeks. This has resulted in gutters being blocked and the diverted rain runoff damaging adjoining property.

New Masonic Officials Take Places

Evening Of Good Fellowship Ends Impressive Ceremonies

Impressive ceremonial, charming music and an evening of good fellowship marked the 25th annual installation of officers of Sierra Madre Masonic Lodge Tuesday night. Thomas Miller, Jr. was installed as Master of the lodge. Other officers installed were Marion L. Hays, senior warden; Raymond D. Andrews, junior warden; R. R. Hartman, treasurer; Robert M. Finlayson, secretary; William C. Dalzell, senior deacon; Howard Miller, junior deacon; F. C. Hermann, chaplian; Ben S. Stinman, marshall; Harold F. Roberts, senior steward; R. L. Davis, junior stewart, and Henry Rintleman, tiler.

Dr. Samuel E. Burke, past grand master of Masons in California, officiated as installing officer most impressively, as he has done many times before. He is one of the oldest and most cherished friends of Sierra Madre lodge, and gave one of the inspiring messages which have endeared him to Sierra Madre people for many years. Leslie M. Renaker, district inspector, acted as master of ceremonies with grace and good humor. Merlin A. Hitzman rendered excellent service as organist.

Musical numbers were furnished by Miss aJnet DeLane, Los Angeles harpist, and Ervin Fiebelkorn, tenor, of Monrovia. The latter was accompanied by Mrs. Fiebelkorn. Miss DeLane proved herself an artist of rare charm and musicianship. Mr. Fiebelkorn sang most acceptably Oscar Rasbach's "Mountains." Both artists responded to hearty encores.

Thomas M. Schwartz, retiring master of the lodge, presided, and was the eecipient of a past master's jewel in the form of a handsome ring. He was also complimented highly for the very successful year which the lodge has enjoyed under his leadership.

The lodge was the recipient of a handsome mahogany desk for its secretary, bearing an engraved plate with suitable memorial inscription to the late Harold E. Allen, past master of the lodge. The desk was the gift of Mrs. Cecily A. Allen and family, the presentation being made on the behalf by Past Master Carlton J. Peglar. Howard Miller presented the incoming master with a beautiful gavel.

The lodge hall was beautifully decorated by Messrs. Boyd Keith and W. C. Kennedy. After the ceremonies in the lodge room, the large company descended to the ball room to partake of delicious refreshments, arranged by Hi Embree.

Five More Members To Be Accepted By City's Art League

Many students who have been anxious to join the Municipal Art League classes will be glad to learn that at present there is room for five more in the Monday and Tuesday evening classes which have been functioning from 7:30 to 9:30, on those evenings, for more than a year and a half.

Application for membership may be made at THE NEWS office or by calling at the "Old Barn Studio" next Monday evening.

To those who may not be familiar with the fact it may be well to recall that there is no charge made for instruction in the Municipal Art League classes. All that is required of a student is that he is to furnish his own easle, drawing board and the material with which he works.

Home Owners Will Learn About Loans

Housing Campaign Now Underway To Be Climaxed By Public Meet

At the close of the current house-to-house FHA canvass in Sierra Madre the Chamber of Commerce plans to arrange a public meeting of all property owners who have pledged or indicated that they will undertake modernization work, according to John S. Billheimer, head of the FHA general committee and local Chamber.

The purpose of this meeting will be to inform property owners in detail how to go about securing loans, employing contractors, purchasing materials and other necessary steps so that employment may be afforded local workmen.

Few loans have been made for landscaping purposes thus far and the local committee wishes to call to the public's attention that such loans can be made for grading, the planting of lawns, trees, permanent shrubbery, fish ponds, walls, underground lawn sprinkler systems and similar items which are considered permanent improvements. All such work may be done on the immediate premises or property already improved with a building, and does not include orchard trees or flowers.

SERA canvassers have interviewed about half of the property owners here on their willingness to make needed improvements and repairs and the survey will probably be completed within ten days.

Dr. Herbert First Head Of VFW Post

Dr. C. L. T. Herbert was elected commander of the Sierra Madre post of the Veterans of of Foreign Wars at the organization's initial business meeting in the Park House Monday night. A .H. Embree was chosen Vice-Commander, while John H. Ort assumed the 2nd Vice-Commander's post.

Other officers elected include Daniel Lewis, quartermaster; Lester K. Layton, post-advocate; Roy Pickett, chaplain; Dr. J. M. Masury, surgeon, and James D. Cook, officer of the day. O. R. Shearer, Mayor H. Clay Reavis and J. W. Storm are trustees.

Installation ceremonies will be held at a later date, not yet announced. Regular meetings will be held at the Park House on the second and fourth Mondays of each month. At Monday's meeting several out-of-town visitors were guests of local members. They were James Kennedy and Ross Espinoza of Los Angeles ,Richard E. Brown of Lincoln Heights, and M. A. Franklin of Brooklyn, New York.

Lee Shippey Will Address The Forum

Increased attendance and animated discussion indicate appreciation of the weekly sessions of the Forum, held Tuesday evenings in the City Hall.

Outstanding in the series will be next Tuesday's eventful meeting, when Lee Shippey will tell the human side of the emergency work with artists and musicians. Activities involving the blind will receive Mr. Shippey's sympathetic consideration.

Fortunate, too, is the opportunity to hear on the same program, the head of the county department of Rehabilitation, George K. Roth, who will discuss plans for extending co-operatives and production of use.

Brief extracts on the current features of the Patman bill (Veterans Adjusted Compensation Payment) will be read.

Christian Science Lecture January 27

"Christian Science: The Science and Art of Spiritual Living," will be the subject of the free lecture to be given by William E. Brown, C.S.B., of Los Angeles, on Sunday evening, January 27, at 8 o'clock, in the Sierra Madre grammar school auditorium under the auspices of the Sierra Madre Christian Science Church. These lectures are held annually and so large is the attendance that all who plan to be present are urged to come early.

POSTMASTERS KNOW WHERE "OURVILLE" IS

"I'm not making any 'Observation' this week," Lee Shippey told THE NEWS yesterday, "because I might find myself becoming a publicity hound. In fact I might even find myself telling you that Ourville is now on the map."

"All of this," the office cynic replied, "must be leading to something. What's up?"

So Lee got down to brass tacks and related that Homer Croy had read a review of "Where Nothing Ever Happens" in a New York newspaper and forthwith written a letter of congratulations—addressed to the author, in "Ourville," Calif. The letter was delivered.

The demand for "Where Nothing Ever Happens" has been so great in Sierra Madre that Rikemans' bookstore was completely sold out the fore part of the week and had to put another order through to Houghton Mifflin. Los Angeles department store book departments were experiencing equally good sales, as Shippey appeared in person at several establishments to autograph volumes for readers.

But, alas, the existence of a writer is not completely a bed of roses. There are thorns.

"Because," Shippey mourned, "I have a cousin in Milwaukee, a wife's sister in Syracuse, an uncle in Utah, as well as many other relatives near and far, I now have no copy of the darned book for myself . . . If anyone has one he's through with he might loan it to me to read . . . ."

Vestrymen Elected At Ascension

Annual Reports Show Episcopal Church Here In Flourishing Condition

Members of the Church of the Ascension held their annual parish meeting on Tuesday and elected the following vestrymen: J. H. Robertson, senior warden; C. F. Vannier, people's warden; Samuel L. Graham, secretary; Thomas R. Meader, treasurer; Jedney E. Davis ,assistant treasurer, and Elmer E. Pulling, vestryman.

Delegates to the Diocesan Convention: Jedney Davis, Samuel Graham, Walter Jessup, C. F. Vannier and Thomas Meader; alternates, H. Davenes, C. Hall Perry and Carleton Pegler.

Excellent reports were given of the work of all organizations of the Parish. The Women's Guild report was submitted by Mrs. M. D. Welsher and Miss Daisy Hawks. St. Catherines Guild was accounted for by Mrs. Webster Vannier, the women's united offering, by Mrs. F. G. Floyd, the men's united offering, by Sam Graham, the Altar Guild by Mrs. J. N .Hawks, the Sunday School choir, servers and men's meetings, by Dean Bode.

The report of the treasurer showed $500 raised by the work of the Guilds and the men during the last few weeks of the year and a balance in hand for the New Year. The meeting was marked by much enthusiasm.

Back Range Snows Level Temperature, Rainfall Mounts

Frost brought orchard smudge pots into action in Arcadia, and other valley communities in the nippy morning hours Wednesday, but Sierra Madre orchardists were spared the trouble of lighting their burners as the mercury stopped dropping at 35 degrees. This minimum temperature was recorded on the instruments at the city pumping plant.

However, since the rainstorm temporarily stopped Monday night, cold winds from off the snow on the back ranges have done their best to lend an "un usual" winter atmosphere to the city.

A fraction over an inch of rain fell over the weekend and Monday, bringing the season precipitation to 17.21—nearly even with last year's 18.46 inches to date, which included the early January flood when over 11 inches fell. Contrary to last week's storm, the recent rain did no damage by way of flooded stores or washouts .

Utility Sees Big Uptrend In Business

More Electrical Energy Being Consumed Here Now Than Any Time Since '29

Business conditions in the territory served by the Southern California Edison Company during 1934 showed a decided improvement over the previous year and company officials feel that present prospects indicate continuous additional improvement during 1935 ,according to Fred Schwartz, Sierra Madre-Monrovia district manager for the company, who recently attended the annual meeting of Edison officers, division and district managers and department heads in Los Angeles. The company's plans for the new year, announced at the annual meeting, provide for the continuation here, as throughout all other parts of the Edison system, of the aggressive business-building program that was carried on in 1934.

"The extent of use of electric energy is generally accepted as a reliable index of business activity—the finger on the pulse of comemrcial, industrial and agricultural development," Mr. Schwartz said, "and records of the Edison company for the past year indicate encouraging improvement in virtually all lines of business when viewed in comparison with previous years.

"During the first week in January, company records show, there were more active meters on the system than at any previous time in the company's history. The total increase in active meters for the past year was approximately 14,000, or about three percent gain over 1933. The total of all meters installed on the sysetem at the end of the year was recorded as slightly more than 490,000, a net increase of about 2,500 for the year. The percentage of idle meters today is at the lowest point recorded since 1929.

"Increase in the number of kilowatt hours of electric energy delivered to consumers also was recorded in 1934. Kilowatt hours sold during the first eleven

Continued on Page Three

Bowlings To Build A Home On Montecito

Mr. and Mrs. Harry Bowling, of Los Angeles, have purchased a lot on West Montecito avenue, and plan to build on it at once. Mr. Bowling is chief editorial writer of the Los Angeles Times. The Bowlings lived here for a short time several years ago, fell in love with the beauty of Sierra Madre, and are returning to establish their permanent home here.

Mr. and Mrs. Stanley E. Decker, of the Wistaria Bake Shop, have purchased a residence in Pegler Park at 431 East Montecito avenue and the adjoining lot. They will move in shortly.

Mr. and Mrs. Oakley Phillips, who are completing their new home in Pegler Park, have purchased the lot adjoining their property and are enlarging and beautifying their present holdings. All three of the sales were made through the office of Realtor W. R. Humphries.

Huntsinger Takes Chair As New Head Of The Kiwanians

Clarence Huntsinger, new Kiwanis president, took his new chair at the head of the luncheon table for the first time Tuesday noon to preside over a round table discussion of the duties of the recent appointed committeemen.

As chairman of the entertainment committee for 1935 ,Dr. M. H. A. Peterson stated he plans to have a large number of educational as well as entertaining programs this year, following the same general trend as last year. He announced that Dr. Brewer Eddy world traveler is to be guest speaker next Tuesday.

Oscar Rasbach Home On Hermosa Bought By The R S Corletts

The Rasbach home at 132 South Hermosa avenue was sold this week through the office of Mrs. Nora M. Mesecar, Kersting Court, to Mr. and Mrs. Robert S. Corlett, of 65 East Mira Monte avenue. Mr .and Mrs. Corlett plan extensive improvements on the property.

Expect New Low Record In Tax Delinquencies

City Clerk Waverly Pratt this week received a check for $15,984.29 from the county tax collector's office, which brought to a close the final collection for the first half of the fiscal year. The total first half collections were $27,763.09, or nearly one-half of the $56,386.92 in taxes due for the entire 1934-35 tax year. If subsequent collections, including delinquent first half collections with penalties, are made in the same proportion a record low in delinquencies should be established.

Forum Told Poet's Creed Needed Now

"As we act largely from our emotions, the poet performs a a much needed function in helping train the emotions," said Ralph Cheney in his talk on "The Place of the Poet in Modern Life" at the Forum meeting in the City Hall on Tuesday night. "Since the practical has proven so very impractical," he added, "let us give a trial to the impractical for a change."

Pointing to the depression and the breakdown of many once solid institutions as exemplifying the need for a more poetic credo, Cheney stated, "Without a vision the people perish. The wellsprings of poetry are passion and compassion, and sympathy is the heart of poetry— and humanity certainly needs sympathy."

The speaker quoted Emerson in saying that poetry is faith, and made the point that faith in ourselves and each other must be fostered if we are to raise out of chaos into the *promised land*. In conclusion he called poets "truth seekers,' 'always eager for new revelation, and as such "in harmony with the spirit of the Sierra Madre Forum."

Mrs. Cheney, whose pen name is Lucia Trent, wrote the following verse which she dedicated to Sierra Madre, and which her husband read to the Forum:

Sierra Madre nestled close against
a mountain breast
Is beautiful as children are when
curling down to rest.
This desert land that man has
made a paradise of green
Is starred with gay poinsettia
bloom and radiant orange sheen
And, oh, the valley vista and, oh,
the mountain height
And the chains of golden spangles
that bind the rims of night
When roads in neighboring cities
cities become alive with light!
Who longs for earlier homelands
with so much beauty flung
Across the face of nature, immeasurably young?
Sierra Madre nestled close against
a mountain breast
Is beautiful as children are when
curling down to rest.
And we pay a poet's homage—
so faltering at best—
To this lovely flowered city in the
mountains o fthe West.

Select Cast For Revue Of Junior Club

Announcement of the complete cast for the Junior Women's revue, "What Of It," were made yesterday and the first regular rehearsal called for Tuesday night at the Clubhouse.

Eddie Ranahan is to be the show's master of ceremonies, James Kelleher appears as the featured comedy character and Evelyn Solury will be the romantic lead. Song specialties will be offered by Mary Davis, blues singer; Beatrice Connor, romantic soprano; Dan Parker, Frank Vane and Bob Ward.

Dance specialties, directed by Cricket Caukin, feature Percy Kortkamp, Frances Neumann, Ruth Klunk, James Kelleher and Miss Caukin.

In the chorus are Mary Frances Brain, Dorothy Walsworth, Jane Holland, Angeline PerLee, Beatrice Connor, Irene Middough and Ruth Klunk.

Appearing in the sketches will be Sunny Bennett, Bob Ward, Frank Vane, Dan Parker, Frank de Beaulieu, Rudy Lichnog, Angeline PerLee, Evelyn Solury, and Beatrice Connor.

The Floradora Ensemble, one of the comic highlights of the show, is to be composed of Eleanor Phillips, Marion Daily, Shirley Chamberlain, Barbara Hollingsworth, Genelle Paschaal, Evelyn Solury, Cynthia Hull and Sunny Bennett.

Work Of Red Cross Here Is Surprising

Sierra Madre May Have Largest Enrollment In California

A surprisingly large amount of welfare work, carried on quietly in the routine of every day activity, was accomplished by the local Red Cross chapter in the past year it was revealed at the organization's annual meeting in the City Hall Monday afternoon.

With Miss Marion L. Vannier presiding, the various chairmen of the working committees presented their reports to the meeting, and the following officers were unanimously reelected to serve this year:

Chairman, Miss Marion L. Vannier; First Vice Chairman, Dean Arnold G. Bode; Second Vice Chairman, Mrs. M. D. Welsher; Treasurer, C. W. Jones; Executive Secretary, Miss Louise Judson; Directors: Mrs. C. E. Allen, Mrs. Ellen Coll Barker, Mrs. Nancy Beuhring, Mrs. C. C. Bowen, Mr. R. O. Caukin, Rev. Hyacinth Clarey, Capt. E. G. Everett, Miss Lalla Fagge, Mrs. H. H. Holland, W. R. Humphries, James C. Heasley, Mrs. Hortense Hill, Miss Louise Judson, Mrs. H. C. Lieben, T. R. Meader, J. D. McAndrews, Rev. A. O. Pritchard, W. D. Richards, George Rikeman, Mrs. Margaret Senour, Rev. S. R. Sheriff, Mrs. J. O. Smith, Miss Elizabeth Steinberger, Mrs. Frank A. Spencer, Joe Swanson, Mrs. E. R. Thompson and Mrs. Jessica Wright.

Mrs. Edith H. McAllister, executive secretary of the Los Angeles County Council of the Red Cross spoke briefly on the Red Cross institute to be held soon for Red Cross workers. The date has been pushed ahead to March and the meetings will be held at the Pasadena Y. M. C. A. instead of in Monrovia as originally planned.

Mrs. McAllister said she had been much interested in the fact that Sierra Madre went fifty-two over the quota of memberships allotted. She stated that Sierra Madre was to be congratulated on the result and that this city stood first for percent-

(*Continued on Page Five*)

Two Sierra Madre Exhibitors In L.A. Miniature Showing

The California Society of Miniature Painters is holding its Third National Exhibition at the Los Angeles Museum, which is open on Thursdays, Fridays, Saturdays and Sunday afternoons.

Mrs. Louise Ward Watkins, president of the Friday Morning Club, will speak on Classic Minatures on January 24th at 2:30. Mrs. Theodore B. Modia will talk of Modern Miniatures on January 31st ,at the same hour.

Miss Ella Shepard Bush is represented in this exhibit by portraits of Mrs. Janet Stevenson Wood, and Mrs. Fern Burford. Miss Catherine Bode is showing for the first time. Her contribution is a miniature of Mr. Herman Lovezey, which has been very favorably commented upon.

Portrait Unveiled During Reception At Dewey's Studio

A reception was held at Alfred James Dewey's Canyon Crest Drive studio Wednesday night on the occasion of the unveiling of the artist's recently completed portrait of Mrs. Leslie B. Wynne of this city. Mrs. Dewey acted as hostess during the evening, and guests included the following: Messrs, and Mesdames Emile Smith, Leslie B. Wynne, R. L. Fitzwilliams, Henry Isaacs, H. A. N. Addis, Henry Gordon Coulter, Louis Zeigler; Herman Livezey, Dr. Lloyd Krebs, Harlan Ware; Mr. and Mrs. Lloyd Parks, of Pasadena; Mrs. Edith Dunn, Mr. and Mrs. E. P. Bradford, Frances Key, and Nadine Mason.

New Officers Of CYPS Are Installed

At an impressive candle light installation ceremony Sunday evening, the new officers of the Congregational Young People's Society assumed office. Rev. Arthur O. Pritchard gave the installation prayer and those assembled sang "Follow the Gleam."

New officers include Weston Senour, president; John Senour, vice-president; Moreland Kortkamp, second vice-president; Frances Olds, publicity secretary; Genelle Paschall, corresponding secretary, and Lanny Davis, secretary.

Sierra Madre News

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Member Nat'l Editorial Ass'n

One year, $2; Six months, $1.25; Three months, 75c.

Even so, Father; for so it seemed good in Thy sight.—Matt. XI:26.

* * *

Let nothing make thee sad or fretful,
Or too regretful;
Be still;
What God hath ordered must be right,
Then find in it thine own delight,
My will. —P. Flemming.

FORGOTTEN

You may have been here 40 years and everyone knows you are now here, but do they think of you when they need merchandise?

Likely they do not. They think of the fellows who are constantly after them reminding that he has the goods and service.

Here are some things that "have been here 40 years," until they quit advertising. Now they are either off the market entirely or sales are limited:

Pears Soap.
Pearline.
Sapolio.
Silk Soap.
Sweet Caporals.
Force.
Egg-O-See.
Lion Coffee.
Rubifoam.
Agri-Cola.

And, dear reader, how many really meritorious articles can you think of that are off the market today, or practically so, because they quit advertising, even if they "had been here 40 years?"

And if we wanted to be supercilious we could mention the names of several local firms that have ceased to exist because they were "too well known and established" to advertise.—Great Bend, (Kansas) Tribune.

BIRTHDAY GREETINGS . . .

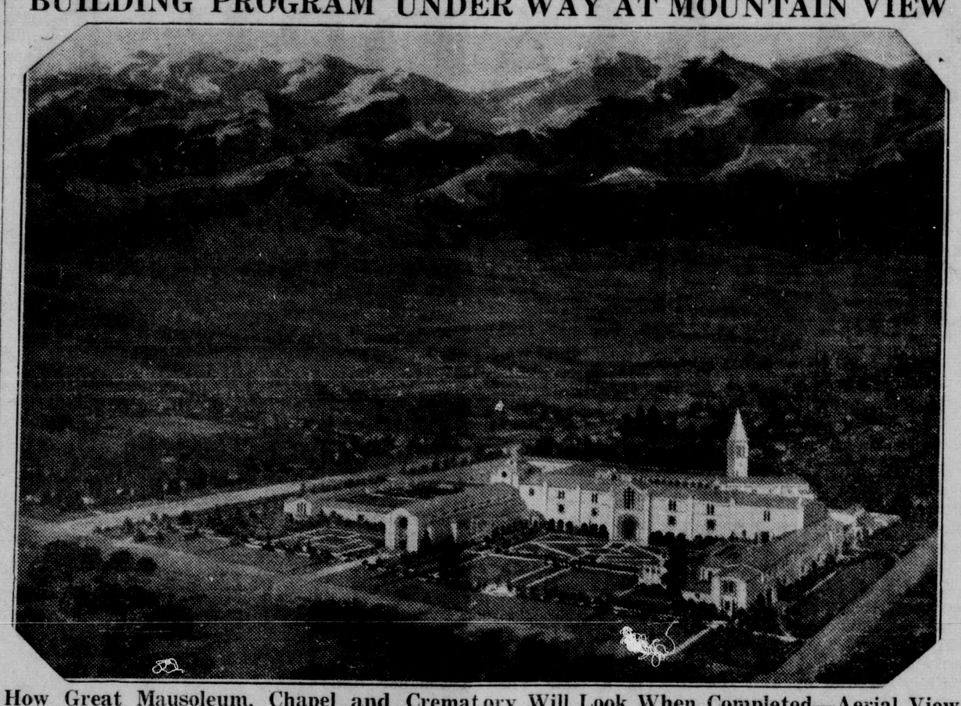
THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans:

Dr. Adda H. Brady	Jan. 18
Frederick Bruce	Jan. 18
Robert Babbitt, Jr.	Jan. 18
Wesley Perry	Jan. 18
Sadie Kiggins	Jan. 19
Bill Goff	Jan. 19
Ted Davis	Jan. 20
John Grippi	Jan. 20
Mrs. H. C. Lieben	Jan. 20
Rosemary Forrester	Jan. 21
Willerd Robins	Jan. 21
Mrs. Myra Roberts	Jan. 21
Mrs. Ruby Barnes	Jan. 22
James Kyle Barnes	Jan. 22
Winifred Gent	Jan. 22
Jane Colbert	Jan. 22
Mrs. Ida Lanphear	Jan. 22
John Osgood	Jan. 23
Mrs. C. J. Holmes	Jan. 24

Big Delegation Is Sent To Represent City At Conference

Sierra Madre was represented at the Congregational Young People's Mid-winter Conerence at Claremont Friday, Saturday and Sunday by Genelle Paschall, Barbara Hollingsworth, Martha Tiller, Rudolph R. Hartman, Jr., and Howard Morgridge in the high school group, and Weston Senour, Ruth Wheeling, Cynthia Hull ,John Senour, Donald Blanke, Margery May Ashmore, Frances Olds, Dorothy Walsworth, Curtis Davis, Jr., Moreland Kortkamp, Randolph Twycross, Tyler Thompson and Mary Ramsey in the college group. Rev. Arthur O. Pritchard, of the local Congregational church, accompanied the delegation.

BUILDING PROGRAM UNDER WAY AT MOUNTAIN VIEW



How Great Mausoleum, Chapel and Crematory Will Look When Completed—Aerial View

PICTURED above are the beautiful new buildings of the Mountain View Mausoleum in Altadena. This impressive mausoleum, situated at the foot of the majestic Sierra Madre range, is made possible by the residents of the San Gabriel Valley and foothill region in whose service the institution is dedicated. Already hundreds of Southern California pioneers have selected Mountain View as the site most suitable for establishment of a family monument.

At the present time over 3000 crypts have been built, and when completed the building will have more than 25,000 crypts. The building was constructed by Cecil E. Bryan, the foremost builder of community mausoleums in the country, and he is now executive vice-president and general manager of the Mountain View Mausoleum Association. I. J. Reynolds, president of the association, has long been a prominent resident of Altadena, while the architect is Clarence L. Jay, noted California mausoleum designer.

In the belief that public confidence is returning in business the building program during 1935 is going foreward at an increased rate. Grounds covering about eight acres are being landscaped, and with a million dollars already invested the mausoleum will in time become the finest building of its type in the country with a total investment of many million dollars.

Construction is now continuing on the crematory and family chapel, and a new $100,000 wing has just been completed. One of the finest portions of the present building will be a second story patio, or roof garden, with sparkling fountains, marble benches and other unique features.

PEN SLANTS

By John Copeland

WHEN tragedy reaches a certain high pitch of finality, it strikes an overtone of ludicrousness. This dispatch from the tiny village of Oravisa, in Yugoslavia, while sounding a note of sombreness similar to that in Oedipus Rex, assaulted our ears as jarringly humorous. You may not possess much a morbidly appreciative funnybone . . .

George Kikolau was homeward bound. It was Christmas time, for those of the Serb orthodox faith. In George Nikolau's bag was a small fortune—nearly two thousand dollars, a present with which he meant to surprise his mother.

So the traveler stopped at the little Inn of Oravisa. That he was temporarily lonely and unrecognized at the out-of-the-way Inn was compensated for by the fact that soon he would be giving such a princely gift to his mother. Her eyes would widen at the sight of the money, her eyes would brim with tears of gratitude.

Two pairs of eyes widened at the sight of the money. The eyes of the old wench who kept the Inn, and the eyes of her daughter. So as George Nikolau slept the innkeeper and the girl crept up the steps to his room. They killed him in his sleep for the sake of his gold.

When the police identified Nikolau the woman who kept the Inn hanged herself. Her daughter leaped into the well and drowned. Two dead women and a dead man were gruesome testimony to the power of greed.

The man was George Nikolau, one woman was the sister of Nikolau and the other was his mother.

Another for our first edition of Sierra Madre unusual names: Annunciata Twedell.

Cupid is looking forward to a new year of much industry The Junior League is striken as hard as any organization in town—if we must present even the tender emotions is terms of regimentation. Both Jane Holland and Irene Middough are very proud of sparkling rings—Katie Davis. Jane Fox, Marion Phillips all have that orange-blossom look, too.

Also there is a lad-about-town who is only waiting for the clouds of depression to lift a little more before—we'll respect his secretiveness until he mentions blackmail again.

An involuntary contrib says that two pints make one cavort.

Only one inquiry was registered concerning the one-act play contest. One entry doesn't exactly constitute a contest. Hasn't Sierra Madre any talent, blushing unseen?

What of it? is not impertinent persiflage. It's the goofy title of the new revue rehearsing here for production in late February of early March. The name was thought up by a guy called P. G. Smith, who thinks up things like that. At first glance it doesn't look like such a hot thing to nick a show, but it sort of gets in your blood and wraps around your tongue and before you know it there you are.

Thirty . . .

CHILDREN'S CONCERT AT PHILHARMONIC

As a feature in the musical education of children, a children's concert will be held at the Philharmonic auditorium on Saturday morning at 10 o'clock, January 26. Svedrosski will conduct, the orchestra for this program. Other concerts will be presented March 23 and March 30 with Dr. Ernest Schelling conducting.

Children will be admitted for 10c and adults who are accompanied by two or more children, 25c. Further information may be had by calling Mrs. M. R. Englander, district chairman, at 3181.

Card Party

Parish Hall
Friday, January 25
8 p.m.
35c

Sponsored by St. Catherine's Guild as a benefit for Church of the Ascension

Cards — Refreshments
Prizes

Reservations, Phone
Miss Jean Woodward, 305-2

25% Reduction on All Winter Dresses
Wool and Crepe
also 25% off on one lot of wash dresses
All Felt Hats 89c
ROBERTA FROCKS
22 N. Baldwin Ave.

Boost PTA Welfare Fund With A Paper Drive Under Way

In addition to the business meeting of the local P. T. A. in the school auditorium on Wednesday. a very instructive cooking school was conducted by Miss Cleveland of Los Angeles through the efforts of Mrs. Leila Roberts, program chairman. J. A. Salwell of Pasadena gave a talk on the many uses of electrical appliances in the homes ,which were on display through the courtesy of the Sierra Madre Hardware Company.

Mrs. Al S. Myers, ways and means chairman ,announced the paper drive is now on and the proceeds will go to swell the fund of this most worthy organization. Recognizing the need of many unfortunate school children, the P. T. A. has rendered a service to the community in providing food and clothing where it has been necessary and Mrs. Keith, president, urges everyone's support in all events sponsored by the P. T. A.

The biggest project of the year promises to feature both novel and interesting entertainment in the form of a Variety Show under the capable direction of Mrs. J. Milton Steinberger. This event will be presented on the Friday and Saturday nights of April 26 and 27. *Flo Tiller Moeller*

Johnsons Add Baby Elephant To Their Africa Collection

Most of us can understand the unadulterated joy of collecting things which has possessed Martin Johnson, African explorer, since he was a boy of 14.

Toads and other rare objects have held the fancy of most of us at some time during our career but how many would pursue this thrill if we had to get four gallons of milk together every day just so we could keep the baby elephant we collected? This is what Martin had to do—and did. He now heads the collectionitis class as far as we are concerned. The Johnsons are expected in Pasadena on January 22 to lecture and show pictures at the Civic Auditorium of their latest African explorations, none the worse for indulging their love of strange playfellows.

WOMEN'S GROUP WILL STUDY LIVING COSTS

The Womans Economic Study Group will hold a series of round tables today in the Osgood room of the Woman's Clubhouse, from 10 to 2. All interested women are invited to bring their sewing, clippings, questions, and lunch; coffee will be served.

Discussion on the National Consumers League, an educational movement founded in 1899 to awaken consumers interest in their responsibility for conditions under which goods are made and distributed will include present efforts of the Los Angeles-Pasadena groups. 'Consumers Research" material will be presented and general living costs data, including direct and indirect taxes, will be analyzed.

St. Catherine Guild To Hold Card Party On January 25th

Plans for a card party to be held in the Episcopal parish house Friday evening, January 25, were made on Tuesday at a meeting of the Order of St. Catherine, at the home of Mrs. Ole Hanson, Jr., West Orange Grove avenue. Miss Jean Woodward, president presided and committees were appointed to carry out arrangements for the affair.

Mrs. Hanson, Jr., and Mrs. Emile Smith will be in charge of decorations ;Miss Thomasella H. Graham, and Mrs. Mary Goodfellow, prizes; Mrs. Lee Shippey, Mrs. Freda Clatworthy, Mrs. Vera Bonsall, Mrs. Harvey H. Steinberger, Mrs. Webster Vannier, Mrs. H. Randolph Wood and Mrs. C. L. Baird, refreshments ,and Mrs. John H. Robertson, publicity . Reservations can be made with Miss Woodward at phone 305-2. The affair is open to the public.

Dean A. G. H. Bode gave an encouraging report of the year's worork of the Church.

YOUNG FOLKS FROLIC IN BIG PINES SNOW

An enjoyable day was spent last Sunday in the snow at Big Pines, by a group of local young people. In the party were Randolph Twycross, Barbara Hollingsworth, Cynthia Hull, Rudolph Hartman, Genelle Paschall, Harry Clatworthy, Milton Hollingsworth, John and Weston Senour, Shirley Chamberlain, Elmo Switzer, Sunny Bennett, Jane Manning, Dorothy Walsworth, Frances Olds and Mr. and Mrs. F. B Chamberlain.

BUSINESS WOMEN TO HEAR CLUB OFFICIAL

The guest speaker at the next regular meeting of the Sierra Madre Business and Professional Women's Club will be Miss J. Frances Emans. Miss Emans, a successful practicing attorney, is chairman of the public relations committee for the Los Angeles District Federation of the organization. She is noted for her incisive and entertaining method of presenting a subject.

Several members of the Monrovia Business and Professional Women's Club have expressed their intention of attending the meeting for the purpose of hearing Miss Eman's talk. The meeting will be held at the residence of Miss Cecil Sterling Price, president, No. 279 E. Grandview next Tuesday evening at 8:00 p. m.

CONTINUOUS SHOW AT MONROVIA THEATRE

At the Monrovia Theatre, South Myrtle avenue, Monrovia, where continuous performances are held daily from 2 p.m., Guy Kibbee in "Big Hearted Herbert," and "Secret of the Chetau," with Claire Dodd and Alice White, are to be seen today and Saturday.

Two more big features will be presented Sunday, Monday and Tuesday. Claire Trevor is starred in "Elinor Norton," and Ida Lupino in "Ready for Love," with Richard Arlen are the billings.

CHURCHES

Church of the Ascension
Episcopal
Baldwin and Laurel Avenues
Rev. A. G. H. Bode, Rector

Sunday—
7:30 a.m.—Holy Communion.
9:30 a.m.—Sunday School.
11 a.m.—Choral Eucharist and Sermon.
8 p.m.—Meeting of the Vestry.
Wednesday—
7:30 a.m.—Holy Communion
7:30 p.m.—Men's Discussion Group, 45 E. Laurel. Anyone welcome.
January 25th—
Evening party by St. Catherine's Guild.

Congregational
Rev. Arthur O. Pritchard, Pastor

Sunday—
Sunday School, 9:30 a.m.
Morning Worship, 11 a.m.
Young People's Society, 6:30 p.m.
Tuesday—
12:30 M.—Woman's Missionary Luncheon. Dr. Brewer Eddy, speaker.
Wednesday—
7:30 p.m.—Bible Class.

Bethany Church
(The Little Stone Church)
Rev. Stewart R. Sheriff, Pastor

Sunday—
9:30 a.m.—Bible School.
11:00 a.m.—Morning Worship. The Rev. Dr. Harvey Farmer, of the North Africa Mission will be our morning speaker.
6:15 p.m.—Christian Endeavor (three) Societies.
7:30 p.m.— Evening Service. The Rev. Oscar Zimmerman, founder and director of the Immanuel Mission to Seamen will be our speaker.
Friday Evening—(tonight)—
The Annual Church meeting in Bethany Hall at 7:30 p.m.

Foursquare Gospel
West Central Avenue
Rev. John Watson, Pastor

Sunday—
9:45 a.m.—Sunday School .
10:45 a.m.—Morning Worship.
6:30—Crusaders.
7:30 p.m.—Evangelistic Service.
Wednesday—
7:30 p.m.—Prayer meeting.
Friday—
7:30 p.m.— Young people's meeting.

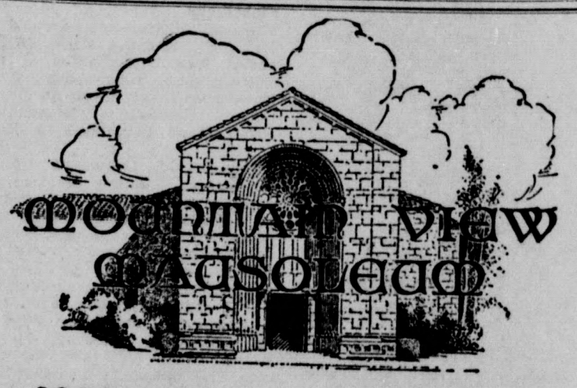
Christian Science
First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
9:30 a.m.—Sunday School.
11 a.m.—Sunday Service.
8 p.m., Wednesday—Testimonial meeting.
Reading room open Monday, Wednesday and Friday afternoons from 2 until 4 o'clock.

St. Rita's Church
Rev. Hyacinth Clarey, C.P. Pastor

Sunday Services—7:30 a.m. and 10:30 a.m.
Tuesday and Friday—7:30 p.m.
Weekly Masses at 7 a.m.

Pilgrim Chapel
32 North Baldwin Avenue
Rev. Earl E. Bicker, pastor

Sunday—
9:45—Sunday School.
11 a.m.—Morning worship.
7 p.m.—Evening service.
Thursday—
7:30 p.m.—Prayer and Praise Service.



2300 NORTH MARENGO STerling-0481

—a Thought
for the NEW YEAR

With the arrival of the new year, comes a feeling of renewed confidence, fresh vigor, and a positive resolve to accomplish greater things than ever before.

Foremost among these resolutions is the desire to provide a greater protection and security for one's loved ones.

Establishment of an everlasting memorial at Mountain View Mausoleum, will provide you with the comforting knowledge that should the unforseen occur the burden of choosing a final resting place for a loved one has been lifted from the shoulders of the bereaved.

You are invited to visit Mountain View Mausoleum, a Memorial in keeping with the beauty and dignity of Pasadena

PASADENA, CALIFORNIA

LETTERS From Readers

WANTS "TREE BUTCHER" STOPPED BY COUNCIL

To the Editor of the
Sierra Madre News:

There is one amongst us who makes his living by murder. He murders trees. There is not a tree towering Heavenward in our midst that he does not desire to mutilate. His system is simple. To the owner of trees he tells a tragic story of the dangers involved during high winds—a very infrequent happening in this location. This destroyer of beauty works upon his prospective customers by playing up on their fear complex and in many cases—too many cases—sells his "topping" idea to them—which frequently results in cutting to the killing point.

No one loves a tree more than myself. However there are occasions where trees become a menace to life and should be disposed of. I have in mind a number of fine oak trees that grew in the center of Central avenue, between Lima and Seirra Madre avenue. Before the advent of the automobile these trees furnished no hazard to traffic for a reliable horse will never run into an object no matter how dark it may be. But with the man-made "horseless carrage" a different complexion was placed upon the matter. A number of serious accidents occured by collision with these trees. It was put to the vote of the people as to whether these oaks should be removed or not. I was critized for advocating their removal. The people voted and the trees were removed.

Let's get back to this Jack the Ripper of tree topping proclivities. It is useless to impress the value of trees, especially in the Southland. Trees were largely responsible for my falling in love with our—then little hamlet—more than 30 years ago. There was an arching tunnel of pepper trees that extended from —what is now called Orange Grove, to Central avenue. Then came the boom, a craving for cement sidewalks and almost before any one realized it, all of the pepper trees on the east side of Baldwin were uprooted. Fortunately ,at that time I happened to be connected with a Los Angeles paper and through this medium stirred up such a hornet's nest of protest that all of the stately trees still standing on the West side of Baldwin avenue were saved.

My object in writing this column is to appeal to those, the great majority of us who love trees, one of the greatest gifts of the Creator's art.

Why cannot our council pass an ordinance prohibiting the topping or chopping down of trees unless permission be given by proper authority and make it a misdemeanor if violated. The committee could include those who have labored to beautify our city and they could decide whether a tree is a hazard or not, thereby putting a stop to a wood-butcher who goes about maiming or killing unoffending trees for his personal gain.

Knowing that the editor of THE NEWS is a lover of trees, I feel sure he will gladly publish readers letters and use his influence to abolish this needless slaughter of trees.

Henry Ivins Hawxhurst.
Sierra Madre, January 15, '35.

IT'S O. K.

That is the general opinion of each customer who has seen the

New Recap Process

for your tires
And Remember
IT's GENERAL RUBBER
used in the process—and the price will save money for you — Inspect them at

Pickett's Service Station

DANGER OF AN AD VALOREM TAX BEING IMPOSED BY THE LEGISLATURE BELIEVED PAST

Lawmakers See Injustice Of Loading Greater Burden On Real Estate

By Ralph H. Taylor
(Executive Secretary, Agricultural Council of California)

NO ad valorem tax!

Such, if present signs are correct, will be the dictum of the 1935 State Legislature.

And to California agriculture, which has borne the brunt of the tax burden for years past, it is a development of the most vital significance.

To the farmer, the home-owner, the business man—and common property owners generally— it means ascape from at least $60,000,000 in additional taxation during the coming two years.

But beyond that, in fundamental importance, it means that there is a new recognition on the part of California lawmakers of the inequalities of the old tax system which looked to real estate for the major support of governmental functions.

The present trend in the Legislature, if it may be taken as a criterion, is definitely against a State property tax, despite the fact that the legislators are face to face with a desperate need of new tax sources to raise approximately $100,000,000 in additional revenues for the coming biennium.

There is, to be sure, no guarantee that an ad valorem, or direct State property tax, will not be levied to offset the loss in State revenues which will result if utility properties are returned to local tax rolls this year, as provided in the second part of the Riley-Stewart tax relief plan, but there is, on the other hand, a definite indication in the Legislature that the ad valorem levy will be used only as a last resort.

And there is every probability that the lawmakers, conscious of the unpopularity of a direct property tax, will find other means of raising needed revenues.

By broadening the tax base, the return of utility properties to the counties for tax purposes should, in most instances, effect a material reduction in taxes on all real estate. But an ad valorem tax, if it should be imposed, would not only wipe out this saving, but would probably cancel at least part of the reduction achieved in property taxes under the first part of the Riley-Stewart plan, which transferred school costs to the State.

Even more dangerous is the fact that a tax once imposed is exceedingly difficult to remove and usually mounts in rate, when new revenues are needed.

Bearing on the whole problem of property taxation, the National Real Estate Association has recently gone on record in favor of "an over-all tax limitation on real estate"—a proposal which would limit the total taxes to be levied in one year against any piece of property by State, county and municipal taxing units to a fixed percentage of the true value.

Seven states— Ohio, Indiana, Michigan, West Virginia, Oklahoma, New Mexico and Washington— already have adopted the over-all tax limitation, with the limitation running from 1 to 2 percent of true values in any one year.

And the California Real Estate Association, while not definitely committed to the program as yet, is urging serious study of the property tax limitation set-up in California. In support of the system, it calls attention to the fact that property taxes have decreased approximately 23 per cent in the states which have initiated the over-all limitation.

Any program of this nature requires the most careful scrutiny and study, but it is at least a hopeful sign that the farmer and general property owner— after years of excessive taxation — seem to have enlisted the sympathetic interest of tax-levying agencies.

ARCADIA
— THEATRE —
44 East Huntington Drive
ARCADIA
Admission 10c and 25c

Tonight, Saturday, Jan. 18, 19
"AGE of INNOCENCE"
with John Boles, Irene Dunne
"I SELL ANYTHING"
with Pat O'Brien, Ann Dvorak
Novelty *News*

Sun., Mon., Tues.—Jan. 20-22
"GAY DIVORCEE"
with Ginger Rogers and Fred Astaire
— and —
"IT'S A GIFT"
with W. C. Fields and Baby LeRoy
Colored Cartoon, "Pastry Town Wedding"—Metro News

Coming Wednesday, Jan. 23
Dick Powell, Ruby Keeler and Pat O'Brien in
"FLIRTATION WALK"
and
"JEALOUSY"
with Nancy Carroll and Donald Cook
Special Attraction:
"Pop Goes My Heart"
Colored Cartoon—Pathe News

LYRIC
FOOTHILL BLVD. ★ MONROVIA

Fri. Sat.
CLAUDETTE COLBERT in "Imitation of Life" with Warren William
Not Shown Sat. Mat.
Wm. Powell Myrna Loy in "Evelyn Prentice"

★ 2 ★ FEATURES

SHIRLEY TEMPLE in "BRIGHT EYES" with James Dunn
Sun Mon. Tues.
JOE MORRISON in "ONE HOUR LATER" with Helen Twelvetrees

Continuous Daily from 2 P.M.
MONROVIA Theatre
316 S. Myrtle Monrovia
Adults 20c Children 10c

— Friday — Saturday —
2 Big Features
GUY KIBBEE in "BIG HEARTED HERBERT"
also
"SECRET OF THE CHETAU" with Claire Dodd, Alice White

Sun. — Mon. — Tues.
2 Big Features
Claire Trevor in "Elinor Norton"
also
Ida Lupino in "Ready for Love" with Richard Arlen

What are your neighbors doing? What are your friends doing? How can you know—if you are not a subscriber to the SIERRA MADRE NEWS.

Utility Sees Big Uptrend In Business

(Continued from Page One)

months of 1934 amounted to 2,226,051,842, an increase of 178,330,009, or nine percent, and it is expected that the entire year's gain will be about 185,000,000 kilowatt hours over 1933. This increase in use of electric energy was obtained by our consumers at only three percent additional cost to them.

"Gains recorded in the sale of kilowatt hours ,and likewise in the company's connected load, were made up principally of increases in the use of electric service for lighting, cooking and other domestic use; in agriculture and in industrial operations. In the utilization of this additional energy, consumers in our territory made fuller use of electrical appliances already available in homes, on farms and in shops, and likewise purchased from dealers a large amount of new electrical equipment. Reports of sales of home-use appliances in the Edison territory during 1934, covering the majority but not all outlet sources, show the purchase by consumers of approximately 18,000 electric refrigerators, 3,220 electric ranges, more than 500 water heaters, 36,600 radios, 22,000 washing machines, 3,300 ironers and 58,000 miscellaneous small appliances such as waffle irons, toasters, coffee makers, hand irons and the like. These figures again emphasize the constantly growing electrical mindedness of Southern Californians.

"The new year finds the Southern California Edison Compan amply prepared to serve this territory more capably and economically than ever before. Our company, as a part of its planning, is preparing now for Boulder Dam power. Our development has always been along well organized, orderly lines, and the sources of electrical energy for our consumers, the lines to carry it wherever needed, and the organization to assure unfailing delivery at lowest cost are all geared to meet the demands of this faster-moving era.

"The 1935 program for our company in this territory virtually will be a continuation of the energetic program of business development that was carried on throughout 1934 with encouraging results. During the past year thousands of labor-saving and comfort-giving electrical appliances were placed in the homes of Edison consumers as a direct result of this continuing sales program. The definite upward trend of electrical appliance sales surves, indicating the growing public appreciation of the economy and convenience of the electric service in the home, points to the wide-spread benefits which may come from the continuation of our present line of effort."

TECHNICIANS STUDY FIRE PROTECTION

In line with the move to speed fire protection mechanics in the Angelus Forest and other Southern California mountain areas, forest officials attended a three day conference at Supervisor William V. Mendenhall's Los Angeles office this week. Watershed and recreation ground protection were among the important topics of discussion. Three technicians from the California Range and Experiment station at Berkeley, present at the meet, are visiting Southern California to work on maps and specifications for fire protection work. They are G. N. Newhall, L. E. Berriman and G. S. James.

Southern Mountaineers Slip Back After Generations In Isolated Regions, Missionary Here Says

MISS Lucy Peet, North Carolina's "mountaineer missionary" who has been living in Sierra Madre at 472 Grove street for the last three months, left for the southern mountain country Monday to resume her work. Accompanied by Miss Dorothy Strauss, Northwestern Unievrsity student, Miss Peet has been in this city resting.

Living in the Carolina hills, near Warrior Mountain, Miss Peet has thrown her own house open as a community house, in which the mountain folk congregate for religious, social and educational activities. Presumably having a complete understanding of the phsychology of the Carolinans, Miss Peet stated that the isolated surroundings, poor roads and inadequate school facilities is responsible for their present il literacy and poverty.

"A few generations ago," she said, "those people were aristocrats among the highest social class in Europe. It is common now to find the classical writing of Plato, Aristotle and others among their belongings. The books, as well as other rare possessions, have been handed down from generation to generation.

"They love the mountains so much that they get mountain sickness if they leave their home environment. In many cases mountaineers will leave good jobs when afflicted with this strange sickness for home, and return to the hills."

$50,000 Fund Is Aim Of Daughters Of The British Empire

At the annual meeting of the local John Ruskin Chapter of the Daughters of the British Empire Thursday night, the chapter announced its main purpose of the coming year will be to continue the drive to raise the $50,000 quota for maintenance of the British Old People's Home. Each chapter's quota is $50.

Mrs. A. E. Pulling was re-elected regent of the John Ruskin chapter, and the following officers were also re-elected: Miss Lalla Fagge, vice-regent; Mrs. Edith Hawxhurst, second vice-regent; Miss Lily Jones, corresponding secretary; Miss Ann Voxall, treasurer; Mrs. A. F. Snell, recording secretary; Mrs. Gladys Morgridge, historian. The annual report was read.

Friendly Indian Tribes To Eat Ice Cones In Alhambra

Sixty Sierra Madre school children who are members of the YMCA's "Friendly Indians," are invited to the organization's Southern California all-day Pow Wow to be staged on the Alhambra High School athletic field a week from tomorrow, January 26th. Local sponsors include Jack Hosford, Sam Schwartz, T. B. Shutt and M. Slemboyer. Registration will be from 9 to 9:30 a.m. at the corner of Fourth street and Commonwealth avenue in Alhambra, and a small fee includes a trip to Gay's Lion Farm, a head dress and ice cream and drink at lunch time.

"AGE OF INNOCENCE" AT ARCADIA THEATRE

"Age of Innocence," starring John Boles and Irene Dunne, and "I Sell Anything," with Pat O'Brien and Ann Dvorak are the two feature pictures being shown this evening and Saturday at Gillette's Arcadia Theatre, Arcadia.

Beginning Sunday for three days is the "Gay Divorcee," with Ginger Rogers and Fred astaire, one of the finest pictures of the the year. Billed on the same program is "It's a Gift," with W. C. Fields and Baby LeRoy. A special colored cartoon, "Pastry Town Wedding," is an added attraction.

Coming to the Arcadia Wednesday is another fine double Feature program, Dick Powell, Ruby Keeler and Pat O'Brien in "Flirtation Walk," and "Jealousy" with Nancy Carroll and Donald Cook. A special attraction is "Pop Goes My Heart."

Special $1 Grease Jobs

Wet Weather Brake Adjustment

Independent Gasoline Dealer and Authorized Ford Agent

Sierra Madre Garage
Authorized Ford Agent, and Independent Gas Dealer
37-39 West Central Phone 82
Frank Lovell, Proprietor

You May Trust

Our Cleaning and Dyeing Service with Your Most Expensive and Fragile Garments. Also Keep in Mind that we are Agents for the Sanitary Laundry Company.

Expert Repairing, Alterations, Cleaning, Dyeing, etc. Prompt Service and Free Delivery

Sierra Madre Tailors Cleaners & Dyers

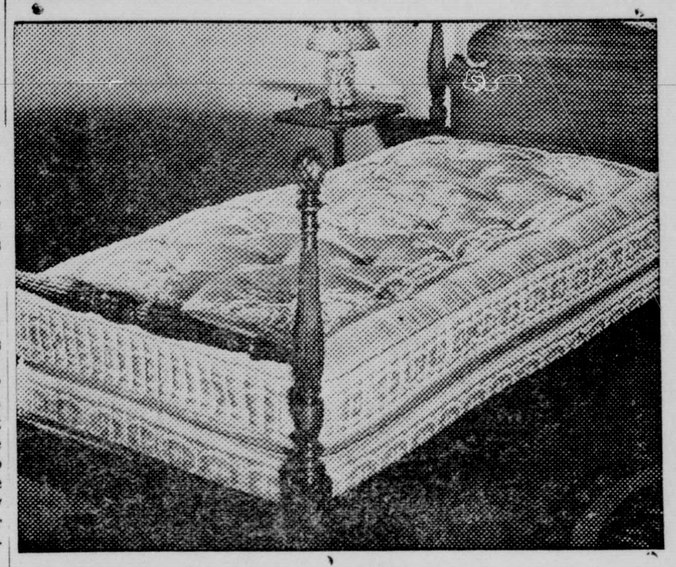
W. E. Craig 14 West Central
Tony Delvecci Phone 3

Plan Many Meetings For C. E. Societies

A COUPLE of executive meetings are scheduled for Sunday afternoon, the Nipponese society at the home of their advisor, F. D. R. Moote on 689 West Central avenue, at 2:30, while a little later in the afternoon the Young Peoples' organiaztion get together at the Sheriff home at 89 Auburn avenue. All officers and directors of the various society's departments are expected to be in attendance.

In the evening at 6:15, after the pre-prayer meeting circles are over, the Young People's society will meet in the Bethany rotunda where Jack Jensen is to speak on "What I Know about the Church?" The Nipponese group gathers in Bethany Hall to be led in a discussion on "The Christian's Use of Sunday," by Helen Nomura, and the Junior High's get together in the neighboring room.

Endeavorers are looking forward to the celebration of the 54th anniversary of Christian Endeavor on February 2. On the evening of that day, Los Angeles county C.E. union has announced a fellowship banquet for Senior Young People, adults and old-timers at the Royal Palms hotel in Los Angeles. The young folks are also anticipating the county union's house party to be held at Camp Seeley on the 22nd and 23rd of February. Things will be humming soon as the convention committee is being selected for the great conclave in May when 6,000 C.E'ers wil lgather in Pasadena.



The Beauty Rest Mattress By Simmons $42.50

Box Spring to Match $42.50

Sierra Madre Furniture Co.
"EVERYTHING FOR YOUR HOME"
TOM TYLER, Prop. PHONE 38

Are you 'putting up' with an OBSOLETE STOVE?

Modern gas ranges can be purchased on very easy terms...OR with funds obtainable under the National Housing Act.

CHECK YOUR PRESENT STOVE AGAINST THIS LIST
- TEMPERATURE CONTROL ☐
- AUTOMATIC LIGHTING ☐
- EFFECTIVE INSULATION ☐
- FULL ENAMEL FINISH ☐
- NON-TIPPABLE SHELVES ☐
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- NON-CLOG BURNERS ☐
- CLOCK CONTROL ☐
- BALANCED DOORS ☐
- GLIDING BROILER ☐
- TABLE TOP ☐

SEE YOUR DEALER OR GAS COMPANY for trade-in value on your old stove.

SOUTHERN COUNTIES GAS COMPANY
[CONNECTED WITH THE PACIFIC LIGHTING SYSTEM FOR DEPENDABLE SERVICE]

By Jessie Ward Russell
Landscape Gardener

IF you have not already pruned your rose bushes, it should be done now. No doubt the roses will start out in new growth early this year due to the early and abundant rains and rather mild winter.

In pruning roses bear in mind that the good blooming wood is the new wood formed last fall, and that the older wood should be removed where possible. Three or four good strong canes are enough to leave on any bush and these should be cut back about half way. I do not believe it is good practice to cut roses back almost to the ground as some gardeners do. Such roses often become stunted because they are sunburned from the reflected sun from the dry ground.

Work some good cow or steer manure about the rose plants now .As soon as the new growth develops dust with powdered sulphur to prevent mildew.

A. L. A. Activities

POINSETTIAS, with red candles held by green candlesticks, made up the lovely centerpiece for the "banquet table" at our last meeting. The cozy warmth of the fireplace, the delectable gingerbread topped with whipped cream, steaming coffee, and friendly chatting really describes our evening. After a number of resolutions, thrust upon us by our hostess, Elva Reavis and Ellen Evans, we grouped about the fireplace, some crocheting, some playing cards, others, just reminiscing.

Nell Mathis, Minnie Johnson, and Opal Peterson, were with us again after an absence. Don't let it happen again girls.

May we make an appeal on behalf of our hospital chairman, for woolen pieces? We cut and sew these together for wheel chair robes, which are needed at Sawtelle. These pieces furnish the top. We line them with a warm outing, tying with bright colored yarn. These will be made at a sewing bee where we meet at the homes and "improve each shining hour." Mrs. Blanche Buie will call for any clean woolen pieces you may wish to pass on to us for this purpose. Old coats, trousers, dresses, etc are acceptable.

Report of the New Year's dinner given Sawtelle veterans at South Pasadena, was read by Minnie and Orcelia Stinman, who washed dishes for several hours. There were 140 served.

Our Americanism chairman, Maybelle Barker, is educating the unit members by much the same system grade school teachers call "flash card method." Important events in American history where the flag was concerned, are reviewed.

Our membership is not where it should be. Those who have not paid their dues as yet try and take care of it this week without fail, not only per capita, but also unit, so that we may meet our obligations, and plan to go on with our year's work. Mrs. Wm. Horsfall, national music chairman suggests this as a slogan: "More music, more interest; more interest, more members; more members, more service;".

Songs suggested for January are "There's a Long, Long Trail," "Pack Up Your Troubles," "Auld Lang Syne," "Dixie," "Mah Lindy Lou," Hollow out the pipes and we shall have another songfest at the next meeting on Jan. 24th at 8 p. m. sharp. Bring along your knitting, darning, or any other pick-up work you enjoy and spend a really enlightening social time. Chairmen's reports are interesting.

Our marshal, Lee High, is in the Los Angeles General hospital where she will undergo an eye operation. We will be needed to keep up her courage, and cheer her by visits and cards.

Junior's chaplain Mary Lou Lovejoy has been confined to her bed with tonsilitis. The Juniors next meeting is tomorrow, (Saturday,) at 2 o'clock.

Our next district meeting will be an important one, in Monterey Park at 115 E. Garvey. Mrs. Boade, department president, will be there, as many as can are asked to go. January 31st at 8 o'clock.

Baby Census To Enumerate Children Born In California During 1934

UNCLE SAM is going to "count the noses" of every baby in the State of California who was born during the year 1934.

Announcement has just been made of a Statewide "Register Your Baby" campaign through the cooperation of the Federal Bureau of the Census, the California Emergency Relief Administration and the State Department of Public Health.

In a few days each family in California will receive a card from the Bureau of Census asking parents to fill in certain information regarding babies born in 1934.

These cards are to be dropped back into the mails, postage free. Then they go to the Bureau of the Census in Washington and are forwarded to Sacramento where they will be checked against the baby registration records of the State Department of Public Health.

If any baby is found not to be registered, steps will be taken immediately to obtain proper registration and thus give baby his "first citizenship papers."

Government bulletins explain that baby should be registered for his own future welfare. They give many reasons including the following:

To prove legal age: For inheritance of property, for claims of widows and orphans, for settlement of pensions, for right to serve on a jury, for entering military service, for entrance to school, for right to vote, for right to marry, for legal dependency, for employment in industry.

To prove American citizenship: For passports, for exemption of military duty in foreign countries, for criminal courts in foreign countries, for immigration, for right to hold certain offices, for right to admission to certain professions, for collecting compensation from the government.

IOWAN IS IMPRESSED BY THE CITY'S BEAUTY

In a letter received by J. A. Olsen, of 300 Churchill Road, C. W. Whitmore states that in all his travels he has never been so impressed with the beauty of a town as he is with Sierra Madre. Mr. Whitmore is associated with Ben Summerville, of Iowa City, who is manager of about twenty banks. The trip to California was made via the United Air Lines and Mr. Whitmore enjoyed the Rose Tournament and the Rose Bowl football game.

True Detective Story

by Vance Wynn
© Public Ledger

All on Account of a Bunch of Keys

WHEN the list of the victims of the Lake Shore railroad wreck, near Ashtabula, Ohio, on December 31, 1876, was published the name of John Weyler was near the head of the list.

Many of the bodies were so charred and mutilated that it was impossible to recognize them, and the identification was made through articles of clothing and jewelry found near the dead men and women.

Weyler was an old soldier who had been unable to work for some time because of physical infirmities.

His family was poor and the fact that he was unable to help them depressed him very much.

He mourned over the fact that he was a hindrance rather than a help and more than once expressed the wish that his wife and children might be rid of such a burden.

It was known that he intended going on this particular train, although his family was unaware of his destination.

A reputable Rochester physician testified that he had met Weyler on the train that morning.

In addition to this a bunch of keys belonging to the man was found at the scene of the wreck. Mrs. Weyler identified them as having belonged to her husband.

If further proof were needed it was furnished when it was found that one of the keys fitted the front door of his house, another opened a chest in his room and the third one proved to be the key with which he was in the habit of winding the kitchen clock every night.

Naturally a suit for damages was instituted against the railroad.

The funds to do this were furnished by kind friends of the family who felt that the poor woman deserved damages of some kind.

Naturally, also, there was some question regarding the identification of the body.

This, however, gave promise of being a long-drawn-out controversy, and officials of the corporation offered to settle the claim of the widow for $4,000.

Her lawyers advised her to stick out for $5,000 on the ground that the amount was small enough for the loss of a husband.

She followed their advice and this caused the railroad officials to make a second and more thorough investigation.

There was nothing new to be gleaned from the scene of the wreck, so the detectives who were put on the case began to interview anyone who might have been acquainted with Mr. Weyler.

One of these was General Martindale, under whom the old soldier had served during the war.

The officer said that he had not seen Weyler for more than a year, but that the last time he met him the old man had expressed a wish to go into a soldiers' home, where he would no longer be a care upon the members of his family, who were having a hard struggle to exist.

Thereupon General Martindale had given him a letter authorizing his admission into a soldiers' home in Wisconsin.

There was no time limit to the order.

With this as a clew the investigators went to Wisconsin.

They located the home and found therein an old man who answered the description of John Weyler.

He was in a sort of dazed condition, but it was found from the records that he had arrived there on the last day of the year—the very day of the train wreck—and had been admitted into the institution.

When questioned he said he had a wife and children in Rochester.

The man was John Weyler.

The mystery of the keys that fitted the front door, the chest and the clock, was easily explained.

Weyler said he had lost his keys in the street only a few days before, and they must have been picked up by the man who was killed on the train.

He said that he had boarded the train himself, but had left it at Buffalo, and had made the rest of his journey the best he knew how.

Thus was a great mystery cleared up, and in its clearing it was brought out that the wife and the other witnesses had testified in the best of good faith.

They honestly believed that he had been killed in the wreck, and the truth might never have been disclosed if it had not been for the interview with General Martindale and his recollection of the fact that he had given the letter to John Weyler.

WNU Service.

508 Pins in Man's Body

As an "act of devotion" during the "Sitral" festival in Toungoo, India, a man had 508 pins stuck into him. Another stuck 108 steel arrows into his body, then drew a small chariot, containing fruit, milk and flowers, which was fastened to his back by strings to hooks driven into his back. Twenty-two other men and five women drove sharp instruments through their cheeks and tongues.

First Code Sign

When this first state route number sign was posted by the Auto Club of Southern California on the Roosevelt coast highway this week, these bathing girls came up from the surf to "lay a cornerstone" in informal dedication. Many roads in this part of the state are now being numbered with these markers.

Children Born In This County Have Best Chance In Life

Babies born in Los Angeles County are lucky! They're the healthiest in the United States, and the infant mortality rate is far below the nation's.

According to County Health Officer J. L. Pomeroy the baby death rate here in 1934 was only 29.58 per 1000 live births. This compares with the average State rate of 52 per 1000, and National rate of 62 per 1000.

REQUIRES TWO COPIES OF THE INCOME TAX RETURN

Collector of Internal Revenue, John P. Carter warns income tax payers of the new requirement under the publicity section of the Revenue Act of 1934 making it necessary to file a separate statement with the return this year for public inspection. Failure to file this additional statement on Form 1094 incurs a penalty of $5.00 in every case. whether or not any tax is due.

Florida Alligators And Big Rattler, New To This Scenery, Give Hiker A Scare

DOWN Sturtevant Road came the hiker, looking very shaky indeed.

"I," this man declared hoarsely, "am on the wagon from now on. And furthermore I am thinking seriously of getting out of the reptilia division of zoological study. When I started studying California wild life I had no idea I really hadn't the slightest idea," he stated firmly.

With little prompting he continued his incoherent tale: "Up there at the foot of the Sturtevant Trail, at a place called Corum's Stables are some of the largest lizards I ever saw. They —they're immense. They're monstrosities. But that's not the half of it—there's a sea serpent there too!"

"Sea serpents,' 'he was chided, "are not even imagined except on the seacost or the lakeshores in Scotland. This is California, in the year 1935, January 15 to be exact."

He babbled on. "A sea serpent I tell you—with 14 rattles and a button. It actually looked like a rattle snake but it was 10 feet long. It was —uh— you won't believe me at all I know but it's true so help me— it was playing with these things. I mean with the lizards."

"The lizards," came the sarcastic answer, "must have been at least ten feet long too, weren't they?"

"Fully 10 feet long. Why they had the poor burros and pack animals scared almost into hysterics. The pack train was dissupted completely. Some woman there—I think she said her name was Mrs. Corum—she said if things got much worse she'd have to use the lizards for pack animals. If the burros had complete nervous breakdowns, I mean."

He would't stop longer to listen to a rationalization of the affair ,he made off down the road toward the city. with his pack and his adam's apple bobbing furiously. There was no getting around it. The fellow was distraught. Mrs. Corum could do no less than give an explanation. After hearing the strange story she agreed an explanation should be given—a public one that the upset zoologist might come across somehow, and be calmed.

"My nephew is to blame," she explained. "Dudley Freeland. He and his wife are visiting me from Punta Gordia. They brought some pets with them. Nine aligators and a six foot rattle snake. You can hardly blame a California zoologist for being frightened."

"Punta Gordia?" we asked suspiciously. "Where's that?"

"Florida . . . Say!" she exclaimed, "Do you suppose Dudley staged that on purpose? Just to circulate ugly rumors about California wild life? He's a member of the Florida Chamber of Commerce, you know . . "

Neatness

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Nice Modern Furnished Cabins and Homes $10 up, including gas, electricity and water up to minimum.
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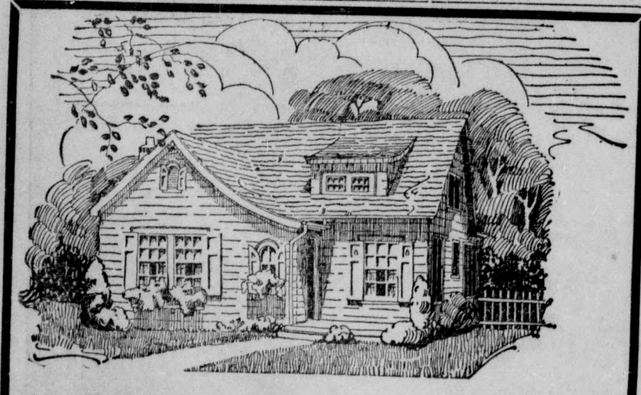

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Work Of Red Cross Here Is Surprising

(Continued from Page One)

age of membership in proportion to the population, not only in Los Angeles County but in the whole Southern California district. She believed this city was first or second in the State but did not have the final figures with her. As there are 13 chapters in Los Angeles county alone, she considered holding the Southern California record as most gratifying for this chapter.

Mrs. Harry Holland reported for the production committee concerning the Christmas bags which were sent to soldiers in the hospital in Hawaii and read several interesting cards of acknowledgment from some of the recipients.

Mrs. Wright reported on preparedness for disaster saying that, owing to the splendid work along this line done by Chief W. D. Richards of the fire department, a most comprehensive and practical plan for immediate service in case any disaster befalls this or nearby communities is on file at the City Hall. Chief Richards plans include cooperation with and by the county and other municipalities.

As chairman of publicity, Mrs. Wright expressed great appreciation of the very generous co-operation of the SIERRA MADRE NEWS in maintaining public interst in the Chapter's work.

Miss Judson gave a short resume of the office activities during the year showing, among other things, a total of 75 families aided during the period. She explained that some of these cases are in need of constant help and are aided every month. Her report also dealth with the office interviews, transportation of the needy sick to hospitals and clinics and the numerous details involved in cooperation with the county health and welfare departments, as well as the SERA and FERA. She spoke of the donations of food, clothing and bedding received from people of this city and explained that there was a constant need for such supplies and that they were all put to good use.

Miss Judson was complimented by the chairman for her efficient and sympathetic method of dealing with the multitude of details arising daily in the effort to relieve human need. She particularly stressed that Miss Judson was most happy in her ability to make those who came to her with their difficulties feel that they were talking with an understanding friend.

One of the high lights of the meeting was the report of the Junior Red Cross, submitted by Miss Elizabeth Steinberger, chairman of that section. She called attention to the fact that every child in the city schools is a member and stated that they had a very real comprehension of the Red Cross spirit and service.

One group planted and raised sweet peas and distributed bouquets to the shut-ins of the city. This project lasted for several weeks and over a hundred bouquets were taken by Juniors to the sick.

At Easter another group sent Easter favors to Whipple Barracks. Ice cream cups were used as containers, filled with candy, and decorated with paper Easter lillies, made by the children. Fifty of these were sent.

For Mother's Day, 81 boxes were made, filled with candy made under the supervision of Mrs. Leonard, and sent to the invalid soldiers at Whipple Barracks. The children packed these boxes with the greatest care and some of them inclosed their names and were delighted to receive letters of appreciation. One man wrote that he had sent his box on to his own little boy in Alabama whom he had not seen for three years.

In October 24 Christmas boxes were filled and sent through San Francisco to Europe. In December one group made the covers for, and bound 15 Braille books. These were sent through San Francisco to a school for the blind in Oakland.

The Juniors have received during the year beautiful shells from the island of Guam, a book from Latvia and another from Hungary. Miss Steinberger brought the book from Hungary to the meeting. It was made entirely by school children and the colored decorations and illustrations aroused many admiring comments.

Miss Steinberger stated the Juniors had in process of making three books which will be ready to send to other countries by the first of April, also the plantings of carnations and sweet peas are beginning to bloom so they will scon be distributing bouquets again.

ANOTHER ROSE TOURNEY OVER

TREVA SCOTT, 1934 Rose Queen, singing with thePJC girl's trio, appeared on the tournament awards program at the Maryland Hotel Tuesday night. The girls, all JC coeds, were with the famed Bulldog band, and commanded enthusiastic applause from the 400 guests assembled to see Santa Barbara awarded first prize for her beautiful Rose parade float. In the above picture, right to left, are Miss Scoott, Ruth Haworth and Beth Lamb.

The affair brought to a close the Crown City's tournament season. Into the grand finale celebration was brought a note of sadness as a minute of silent tribute was paid the memory of Charles Cobb, who seven years ago contributed the trophy award dinner. Mr. Cobb died recently.

Passing On Right Illegal Except On Streets Of Cities

Motor vehicle drivers were reminded today by the California Highway Patrol that it is unlawful to pass a vehicle on its right side any place but on a city street where there are two or more lanes of traffic going in each direction.

Passing on the right on a State or county highway outside of the incorporated areas is strictly forbidden. Several serious accidents have occurred in recent weeks, it was stated by Chief E. Raymond Cato, because of infractions of this law.

"tI is always dangerous to pass another car on the right," said a bulletin issued by the patrol.

Fire Flames

By Helen Lovejoy

AFTER the reading of acknowledgements and many cards of thanks for Christmas baskets the firemen at Friday's meeting heard the secretary's final report of the expense and receipts of the Christmas dance and gift distribution. Every cent taken in was disbursed for provisions that went into baskets for the needy and there wasn't a penny carried into this year's fund.

Hardly had the meeting got off to a good start, when three of the firemen's "major domos" appeared most unexpectedly with what they termed "a proposition" concerning the forthcoming Wistaria Fete. So unexpected was the call of the three ladies that the room was not cleared of the smoke screen, and in order to apologize for this, each and every fellow made a standing effort to stutter However the ladies soon departed with a satisfied appearance, which shows that they still retain some influence over men.

Bob Babbit served some good sandwiches and doughnuts in the loft over the engine house, but when is comes to making coffee, well, we missed the good old java that Swanson used to make. Harlan Gerlach said that if you wanted your fortune told with coffee grounds, the cup need not be emptied, for the grounds could be seen plainly through the coffee.

The large pool table presented to the firemen by the late E. "Hub" Freeman was put together and placed in the loft the early part of this week. When it is ready for use we can expect a lot of jabber about who is the best pool player. This table is quite an addition to the "quarters" and is very much appreciated by the men of the department.

Just because we have not had a fire for many months we should not become lax in the matter of fire prevention. It would pay us all to look around the garage for oily rags that we may have laid aside after wiping the oil guage, or perhaps used for wiping some oil off the engine. An accumulation of these is considered a fire hazard.

"IMITATION OF LIFE" AT LYRIC THEATRE

Claudette Colbert in "Imitation of Life," with Warren William will be shown tonight and Saturday evening at the Lyric Theatre in Monrovia. The picture is one of the finest of the year, portraying the troubles of a white girl, the daughter of a negro. Shown in conjunction with this picture is William Powell and Myrna Loy in "Evelyn Prentice."

Shirley Temple, whose effervescent personality has thrilled young and old, will be seen in "Bright Eyes," with James Dunn, Sunday, Monday and Tuesday. Scheduled for the same program is another feature, "One Hour Late," starring Joe Morrison and Helen Twelvetrees.

WEDDING—ALL KINDS OF invitations — printed or engraved —a specialty of The News printery—reasonably priced, too.

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Let us all work to help each other.

We welcome loan applications for any constructive purpose

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We appreciate your business

McGROARTY SEES HARD FIGHT AHEAD OF TOWNSEND OLD AGE PENSION PLAN IN CONGRESS

Soldiers Bonus Is Big Bugaboo At Washington, Congressman Says

By John Steven McGroarty
Member of Congress 11th District

WASHINGTON, D.C. — The 74th Congress has now been in session more than a full week and the members ought to be able to give a good guess as to what is ahead of them in the present session.

The President gave a clear outline of what he shall want done in the way of legislation when he appeared in person before a joint meeting of the House and Senate on the second day of the session to deliver his message on "The State of the Union" as required by the Constitution. Soon he will propose definite legislation to Congress which he will request it to enact into laws so that his plans and policies shall be put into effect.

That Congress will carry out these requests there can be little or no doubt. The political future of the members depend upon doing so, for certainly the country is behind the President.

I am wondering, however, what success the three major hopes of the people of our 11th Congressional District in California will meet with in this session from Congress and the President and certain departments of the Government? The Townsend Old Age Pension Plan, the reforestation and flood control of our mountains to save our towns and cities, and the Soldiers' Bonus.

As to the Townsend Plan, I can tell the folks at home that there is a fight ahead of us on that score. This is what I feared, and what I said I feared in my speeches during the late campaign. There is plenty of opposition to the plan in the Congress, and worse than that, widespread indifference. It means that we must fight. And so we shall, believing that we shall eventually triumph.

Let me again urge our people, as I have urged them constantly at home, to bombard the members of Congress, and especially our California Congressmen, to get on the Townsend band wagon. There were only four California members present at the meeting called to hear Dr. Townsend the other evening here in Washington, and only 70 altogether of the 435 members of the House, although all members received personal invitations to attend. These Congressmen need good prodding. See that they get it and that they are contacted, no matter which Districts of the United States they represent.

As to the menace of the mountains, I have to report that in a few days I shall have the opportunity to lay the whole situation before the Secretary of Agriculture in the jurisdiction of whose Department our mountains are. I am armed with vivid motion picture films which I propose to exhibit to the Secretary and, I hope, to President Roosevelt, himself. I shall urge favorable and prompt action. Fortunately, this matter will not need Congressional action, for which let us be thankful.

The Soldiers' Bonus is the big bugaboo of the hour. What will come to pass, it is difficult to say, but all of us who favor and are unqualifiedly pledged to the program of the eVterans' organizations are hoping to succeed in securing justice for those who were plunged into the World War and other wars in which our Country engaged. I am with that program to the end.

To the folks at home, one and all, I send kindest regards; and shall keep them posted through the medium of this newspaper.

LUNCHEON GUESTS FIND VARIED WEATHER IN HILLS

Mrs. W. T. McKee entertained with a dinner party at her home, 618West Highland avenue, on Tuesday. Guests included friends rom Los Angeles and Pittsburgh, Penn. The afternoon was spent in the snow at Mount Baldy. On the mountain trip the party encountered rain, snow and hail.

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GOLDEN HARVEST or FAIR PLAY Peas No. 2 Can

Your Choice 3 cans 25c

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Corn Fancy 2 No. 2 Cans 25c
Spinach Masterpiece 2 No. 2½ Cans 19c
Peas Mission 3 No. 2 Cans 34c
Lima Beans Sea Side 3 No. 1 Cans 22c
String Beans Stokely Fcy. Cut 2 No. 2 Cans 19c
Tomato Juice Stokely 3 10 oz. Cans 13c
Tomato Sauce Del Monte 3 8 oz. Cans 13c
Tomatoes Stokely Solid Pkd. 2 No. 2½ Cans 25c
Peaches Mariposa Sliced or Halves 2 No. 2½ Cans 25c
Pineapple Libby Sliced 14 ounce can 10c
Pineapple Hillsdale, Matched Slices, No. 2½ can 15c
Fruit Cocktail D-mand 2 No. 1 Can 23c

Snowflake Crackers 1 pound package 17c
Matches, Favorite 3 boxes 10c
Waldorf Tissue roll 4c
Sunbrite Cleaner 3 cans 13c
Cake Flour SWANSDOWN package 29c
Hersey Bars Milk or Nut 3 for 10c
Jell Well Assorted Flavors 3 pkgs. 13c
Bakers Premium Chocolate ½ lb. 20c
Mayonnaise Best Food quart jar 34c
Sanka Coffee 1 pound can 47c
Wheat Hearts Small Package 13c
Post Bran Flakes Package 9c
Quaker Oats Small Package 10c
Quaker Oats Large Package 22c
Wonder Bread 16 ounce loaf 8c

Oranges 1c Large Navel each

Large, Sweet Grapefruit 4 for 10c

Tender New Peas 2 lbs 9c

Juicy Winesap Apples 4 lbs. 19c

Fancy Pippin Apples 4 lbs. 19c

Fancy Steer ROASTS
Shoulder lb. 15c
Prime Rib lb. 22c
Boned and Rolled lb. 28c

Fresh Lean Ch'ped Beef lb 10c

Armour's Shortening lb 10c

Colored, Fresh Dressed, Dry Picked Hens lb 25c

For Soup or Stew Ox Tails lb 7c

Morrell's Pride HAMS
Hockless each 97c
Convenient Size To Bake or Boil

for a Savory Saute Beef Kidneys lb 7c

Large Eastern Oysters dozen 25c

Sliced or Piece Sea Bass lb 15c

Fillet of Sea Bass lb 22c

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Only the finest ingredients obtainable used in our Bread, Rolls, Pies & Cakes

fresh daily from the greatest bakeries of the West

This Weekend Special— VANILLA WAFERS bag 10c

WANT ADS

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting ,it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS.

Classified Ads received after 5 p. m. Wednesday may be run under heading 'Too Late to Classify.

WORK WANTED

LADY will relieve nurse for few hours; care for children daytime. Call 280 San Gabriel Ct. —17*a

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:tfa

SELF HELP COOPERATIVE—No. 57—We take down or top dangerous trees. We exchange. See Office, 36 Auburn, or call 352-1. —10:tfi

HARDWOOD FLOORS polished, 50c a room. Old floors made like new. Oak floor installed over old pine floor. Call Arcadia 2830. —15*18a

GARDENER, elderly, reliable, wants private work, room and board. Address Box 311, San Diego. 14*16a

For Sale REAL ESTATE

FOUR stores in center of city, two on each side of Hartman's Drug Store. Owner living in north will sacrifice. See W. F. Jones, or write Mrs. Laura Walker, 2221 N. Alberta St., Portland, Ore. —16:17c

SACRIFICE— extra large lot; well cultivated, small furnished house, 3 rooms and bath, like new; good location. $900. $300 cash, balance $10 mo. Box W, *News Office.* 17:c

LOST & FOUND

LOST—18x18 Canvas Tarpaulin, on Baldwin between Laurel and S. M .Hardware on Central. Leave at *S. M. News Office.* —17:g

WANTED

THEATRICAL

WANTED — Limited number of men and young women for radio stock company. Send applications to Box C, *News Office by* Wednesday, Jan. 23. —17*k

INSURANCE

INSURE YOUR AUTOMOBILE, HOME AND FURNITURE UNDER THE 3 PAYMENT PLAN. LET'S TALK IT OVER. T. W. NEALE, 86 W. CENTRAL, PHONE 1611. 17*ins

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BUY
a lot from Humphries . . .

BORROW
through Uncle Sam . . .

BUILD
with local labor and materials.

These three short sentences mean everything to those who have longed for a home—

Homesites will Never be cheaper

Terms for payment on homes will never be easier

—I have lots for $150 up—Pegler Park still grows. It makes no difference where you want to live . . . I have

Real Buys, yes, Real Buys

——SPECIAL——

Bungalow Court Site 330 ft. street frontage

Finest location— Beautiful surroundings — Ready to Build on — Government money will build four units —pay back as the rents come in — The Price the lowest in Sierra Madre history.

There's a Shortage in Rentals & Homes
Talk it over with

Humphries
FRIENDLY REALTOR

Insurance business has nearly doubled this past year—*Thanks, folks, a lot.*

Applications for money for building purposes are here —full particulars await your interest . . .

FOR SALE MISCELLANEOUS

MRS. BRAUMAN will conduct her flower shop at her home, 247 N. Hermosa. —17:e

4 GOOD tires, 28x4.75; tubes same size. Inquire *News Office.* —17*e

FOR SALE — Pedigreed Wire Haired female puppy (2 mo.) of championship stock. 47 Bonita. —17*18e

FOR SALE—Rhode Island Red roosters (2) and hens (12), (5) W. Leghorns; ready to lay. Will sell all or part. Phone 1471. —17*e

LARGE STOCK QUALITY Used Cars at 1935 New Low Prices
McDonald & O'Boyle, Monrovia Chevrolet & Oldsmobile Dlrs. —17:18e

FOR SALE—library table, stands, rockers, pedestals, etc. 262 Santa Anita Ct. 16*e

FUNERAL Flowers, Sprays, $1 up. Ward Nursery & Florist, Mt. Trail and Laurel. Ph. 1614. —1:tfe

FOR QUICK ACTION—Bargains in household furniture for sale by the owner:
Rocking Chairs $1 each
Refrigerator $3
Gas Cook Stove $4
Chiffonier $1.50
beds, dishes, etc. 297 West Highland, Phone 3132. —17:e

MONARCH ROOFING COMPANY
RELIABLE ROOFERS SIERRA MADRE 1834

— LEGAL NOTICE —

NOTICE OF COMMISSIONER'S SALE ON FORECLOSURE
No. 380851

W. P. CALEY and MARY D. CALEY, husband and wife, *Plaintiffs,*

—vs.—

CHARLES S. KERSTING, etc., et al, *Defendants.*

In the Superior Court of the State of California in and for the County of Los Angeles—

By the judgment and decree of the above entitled court in the above entitled action, entered and recorded on the 26th day of December, 1934, in judgment book 900 at page 39, et seq., wherein the above named plaintiff obtained judgment and decree of foreclosure and sale for the sum of eleven thousand eight hundred fifty and 52/100 Dollars, plus interest and costs, to which judgment and decree reference is hereby made, and by order of sale issued to me by the clerk of the said court pursuant thereto, I am commanded to sell at public auction all of the following described premises, situate, lying and being in the City of Sierra Madre, County of Los Angeles, State of California, and bounded and described as follows, to-wit:

Lot six (6) of the Kersting Tract, as per map recorded in Book 26, Page 9 of Maps, in the office of the County Recorder of said County.

PUBLIC NOTICE IS HEREBY GIVEN that on Tuesday, the 29th day of January, 1935, at 12 o'clock noon of that day, at the eastern and Spring Street entrance of the Los Angeles County Hall of Justice, in the City of Los Angeles, County of Los Angeles, and State of California, I will sell the above described property, or so much thereof as may be required in compliance with the said order of sale and decree of foreclosure and sale, to the highest and best bidder for cash.

R. E. ALLEN,
Commissioner appointed by said Court.

NOREN EATON and
ROBERT MITCHELL,
518 H. W. Hellman Bldg.,
Los Angeles, Calif.
Attorneys for Plaintiff.

—15-18

NOTICE OF FORECLOSURE SALE

SHERIFF'S SALE No. 375,334

KATHARINE L. SCHWARTZ, *Plaintiff,*

—vs.—

HOMER B. TUTTLE: CATHERINE TUTTLE, TITLE INSURANCE AND TRUST COMPANY, A CORPORATION, AND EDWIN WALDO WARD *Defendants.*

Order of Sale and Decree of Foreclosure and Sale—

Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the County of Los Angeles, of the State of California, on the 8th day of January A.D. 1935, in the above entitled action, wherein KATHARINE L. SCHWARTZ, the above named plaintiff, obtained a judgment and decree of foreclosure and sale against HOMER B. TUTTLE, ET AL, defendants, on the 26th day of July A.D. 1934, for the sum of ONE THOUSAND FIVE HUNDRED SEVENTY-EIGHT & 75/100 ($1,578.75) Dollars cash lawful money of the United States, which said decree was, on the 30th day of July A.D. 1934, recorded in Judgment Book 894 of said Court, at page 59, I am commanded to sell all that certain lot, piece or parcel of land situate, lying and being in the County of Los Angeles, State of California, and bounded and described as follows:

Lot eight (8) of Santa Madalina Tract in the City of Sierra Madre, County of Los Angeles, State of California as per map recorded in book 9 page 146 of maps in the office of the county recorder of said county.

Together with the tenements, hereditaments and appurtenances thereunto belonging, or in any wise appertaining.

PUBLIC NOTICE IS HEREBY GIVEN That, on Monday, the 4th day of February, A.D. 1935, at 12:00 o'clock, M. of that day at the East Entrance to the Hall of Justice, City of and County of Los Angeles, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment, with interests and costs, etc. ,to the highest and best bidder, for cash of the United States.

Dated this 11th day of January, 1935.

E. W. BISCAILUZ,
Sheriff of Los Angeles County.
By H. A. LLEWELLYN,
Deputy Sheriff.

W. C. DALZELL,
Plaintiff's Attorney.

—16-19

NOTICE OF COMMISSIONER'S SALE ON FORECLOSURE
No. 380852

W. P. CALEY and MARY D. CALEY, husband and wife, *Plaintiffs,*

—vs.—

CHARLES S. KERSTING, etc., et al, *Defendants.*

In the Superior Court of the State of California in and for the County of Los Angeles—

By the judgment and decree of the above entitled court in the above entitled action, entered and recorded on the 26th day of December, 1934, in judgment book 900 at page 40, et seq., wherein the above named plaintiff obtained judgment and decree of foreclosure and sale for the sum of eleven thousand eight hundred and fifty and 52/100 Dollars, plus interest and costs, to which judgment and decree reference is hereby made, and by order of sale issued to me by the clerk of the said court pursuant thereto, I am commanded to sell at public auction all of the following described premises, situate, lying and being in the City of Sierra Madre, County of Los Angeles, State of California, and bounded and described as follows, to-wit:

Lot seven (7) of the Kersting Tract, as per map recorded in Book 26, Page 9 of Maps, in the office of the County Recorder of said County.

PUBLIC NOTICE IS HEREBY GIVEN that on Tuesday, the 29th day of January, 1935, at 12 o'clock noon of that day, at the eastern and Spring Street entrance of the Los Angeles County Hall of Justice, in the City of Los Angeles, County of Los Angeles, and State of California, I will sell the above described property, or so much thereof as may be required in compliance with the said order of sale and decree of foreclosure and sale, to the highest and best bidder for cash.

R. E. ALLEN,
Commissioner appointed by said Court.

NOREN EATON and
ROBERT MITCHELL,
518 H. W. Hellman Bldg.,
Los Angeles, Calif.
Attorneys for Plaintiff.

NOTICE INVITING SEALED PROPOSALS FOR LEASING OF MUNICIPAL BATH HOUSE, COMFORT STATION, AND APPURTENANCES, ON MUNICIPAL PROPERTY IN SIERRA MADRE CANYON, FOR THE CITY OF SIERRA MADRE, CALIFORNIA.

Public notice is hereby given that sealed bids will be received by the City Council of the City of Sierra Madre, California, until 7:30 o'clock P.M., Wednesday, February 13, 1935, for the following:

For leasing for a period of five years from and after January 1, 1935, a municipal bath house, comfort station and appurtenances, located on municipal property in Sierra Madre Canyon ,in the City of Sierra Madre, in accordance with lease on file in the office of the City Clerk of said City.

Said bids must be made on forms which will be furnished by the City Clerk of said City on application.

Each bid must be accompanied by a certified check in an amount of at least ten percent (10%) of the total of said bid, payable to City of Sierra Madre, or an approved Surety Company bond for said amount and so payable, to insure the successful bidder entering into a contract satisfactory to said City Council.

By order of the City Council of the City of Sierra Madre, California.

Dated at the office of the City Clerk of said City of Sierra Madre this 9th day of January, 1935.

WAVERLY E. PRATT,
City Clerk of the City of Sierra Madre.

—17-18

Russell and Jerry Keene spent Sunday in the snow at Big Bear.

Mrs. Bertha Miller, of Los Angeles, visited in town on Wednesday.

Billy Murphy, of Hoegee's Camp, was around town this week.

Mrs. Ellen Bauman, of North Baldwin avenue, spent the weekend at Mojave.

Mrs. Laroy Davis, of 31 Suffolk avenue, has been ill this week with a severe cold.

Danaiel Shaffer, of 101 East Central avenue, spent two days this week in Long eBach.

Mrs. A. Borhart and small son, of Los Angeles, were guests at the Mira Monte Hotel last week.

Mr. and Mrs. Foster C. Bumpus, of 121 South Lima street, enjoyed Tuesday at Catalina Island.

Mrs. J. D. Wallace, of 509 West Central avenue, is visiting her son, Max R. Wallace, in Huntington Park.

Mr. and Mrs. Leroy Newcomb and son, of Huntington Park, have moved to 456 North Baldwin avenue.

Miss Dorothy Wammock, of East Central avenue, has been confined to her home with an attack of laryngitis.

Mrs. W. T. McKee, of 618 West Highland avenue, was a dinner guest of Mrs. James Copeland, of Pasadena, last Sunday.

Mrs. R. J. Lord, of 52 West Grand View avenue, spent Tuesda ywith her daughter, Mrs. Pierce K. Laws, in Alhambra.

Mrs. Louella Harriman, of 154 West Montecito avenue, has returned from a week at the ranch of her husband, C. H. Harriman, at Yucaipa, Calif.

Gordon Ruddick, who has been visiting his uncle, C. W. Forbes, of 549 Brookside Lane for sometime, left for his home in Michigan last week.

Miss Leota Manning, of Altadena, was guest of her sister, Miss Jane Manning, and Mr. and Mrs. William Laidlaw, of 83 North Sunnyside on Sunday.

Mrs. Raswan, of West Highland avenue, moved this week to Monrovia. Her daughter, Miss Mildred Raswan, is residing with the Butler family, 145 Grove street.

W. J. Lawless, of 506 West Grand View avenue, is confined to his home with a severe cold.

Mrs. Caroline Webster and son, Robert, of Laguna Beach, spent Sunday with her brother, Henry Ivins Hawxhurst, of 115 Bonita avenue.

Wilbur Clayton, of the U.S.S. Portland, enjoyed four days' leave of absence this week at the home of his sister, Mrs. Jack Hosford, of 383 West Central avenue.

Mr. and Mrs. C. W. Jones and Mrs. H. B. Hersey will return this weekend from a visit with Mrs. Hudson Proctor at Three Arch Bay near Laguna Beach.

Lt. Comdr. and Mrs. J. W. Storm, who have been residing at Belle Vue Court, have moved to their recently acquired property at 80 East Laurel.

Miss Jane Harriet Seager, of San Bernardino, has been house guest of Mr. and Mrs. George B. Morgridge and family, of 19 West Orange Grove avenue, for the past two weeks.

Mr .and Mrs. Grant Billings, of Philadelphia, Pa., arrived last week to visit Mr. and Mrs. C. M. Cuddy, of Marlborough Terrace. Mr. Billings and Mrs. Cuddy are brother and sister.

Mrs. Lee High, of Santa Anita Court, is undergoing treatment for her eyes at the Los Angeles General Hospital. She became violently ill on Friday night ,and was rushed to the hospital.

Mrs. Lovetta Hicks Pratt, of North Grove street, presented programs recently at the Long Beach Music Club and the City Club of Long Beach. She also did private coaching for two pageants in the beach city during the holidays.

Mr. and Mrs. Preston M. Schwartz left last Thursday for the Uniersity of California, where Mr. Schwartz is taking his master's degree in civil engineering. They had been visiting Mr. Schwartz' parents, Mr. and Mrs. Preston Schwartz, of 287 East Montecito avenue.

Sierra Madrean's New Book Of Songs Winning Attention

A new book of songs by Kathleen Lockhart Manning, daughter of Mrs. Cora Lockart ,of Alegria street and owner of Cypress Court, is attracting much attention, and Lawrence Tibbett has been singing some of the songs on the air. In his "Leeside of L. A." column this week Lee Shippey wrote of Mrs. Manning's latest compositions as follows:

"The world is so full of songs with sickening words that when Kathleen Lockhart Manning's "Luxembourg Gardens" and other Parisian sketches came out they immediately were hailed by a grateful public. So now there should be rejoicing, for Mrs. Manning has a new book of more than a score of songs, some very short but all original and genuinely poetic. The collection is entitled "Vignettes." One of them begins, "To leave you is to die a little." Several are achingly sad, but some are cheerful, like "Winter Afternoon," which Lawrence Tibbett sang in a broadcast the other day. And one, "House Guest," is keenly ironic:

Chit-chatter, chit-chatter,
What does it matter?
After all what did she say?
But she said that you said
That I said that he said—
And so talk the long night away.

In A Social Way

FORMAL announcement of the engagement of Miss Irene Middough to John Paul Meyers, son of Mr. and Mrs. Frank Meyers, of Los Angeles, was made this week by her parents, Mr. and Mrs. William Middought, of 509 West Central avenue.

Miss Middough is a graduate of Pasadena Junior College and a popular member of the Sierra Madre Woman's Club Juniors and Sierra Madre's younger set. Mr. Meyers was graduated from high school in Chicago.

The wedding will be an April event.

A surprise birthday party was given in honor of Mrs. Annunciata Twedell on Wednesday evening by Mrs. Ellen A. Bauman at her home, 276 North Baldwin avenue. Mrs. Twedell was the recipient of many lovely and useful gifts. About 30 persons were present.

Mr. and Mrs. I. Silverman, of East Montecito avenue, entertained at dinner on Sunday in honor of the wedding anniversary of Mr. and Mrs. Harry Sugarman, of Los Angeles .Guests included Mr. and Mrs. Sugarman and son, Mr. and Mrs. Harry Schneiderman, Mrs. Shaffer, and Mr. and Mrs. Sidney Gluck and son, of Los Angeles.

Mrs. Waverly E. Pratt, of North Grove street, entertained at luncheon on Wednesday for 15 Long Beach friends, members of a study club to which she belongs.

Mrs. Laura Smart entertained the Art Stury Club at her home, Belle Vue Court, on Monday.

In compliment to St. Rita's Church and Altar Society, Mrs. Anna B. Connor and Miss Regina Gority entertained with a dessert bridge party last Thursday at their home in Altadena.

Mr. and Mrs. William C. Hobart, of 162 Santa Anita Court, had a delightful surprise on Wednesday by a visit from old friends, Mr. and Mrs. Harry Etnier, of Chatfield, Minn., and Mr. and Mrs. Harry Hill, of Pine River, Minn., formerly of Chatfield. Mr. Hobart and his family were born in Chatfield. The guests were old school friends of the Hobarts. They will spent the winter in California.

Two Great Pictures Hail Reopening Of Arcadia's Theatre

This evening at 7 o'clock the Arcadia Theatre's formal reopening will be the occasion for many Sierra Madreans to attend the double feature bill and inspect the remodeled and redecorated house. On the screen will be "Age of Innocence," starring Irene Dunne and John Boles, and "I Sell Anything," with Pat O'Brien and Ann Dvorak.

The theatre's management wishes particularly to call attention to two coming attractions. One is "The Gay Divorcee," which commences a three day run Sunday, January 20, starring Fred Astaire and Ginger Rogers and including in the cast such famed players as Edward Everett Horton and Alice Brady. The other is "Flirtation Walk," Dick Powell's latest singing vehicle. Both of these films are rated tops among the year's productions according to reviewers throughout the country.

OBITUARIES

HARRY CLAYTON

Harry Clayton, 53, father of Mrs. Delma Hosford and Wilbur Clayton ,passed away at his home in Lenox, Iowa, on Friday, January 11. Mr. Clayton died from pneumonia. Surviving are his wife, Mrs. May Clayton, and daughters ,Lois Clayton, Mrs. Dorothy McKay, of Lenox, and Mrs. Delma Hosford, of Sierra Madre, and sons, Wilbur Clayton, of the U.S.N., and Carroll Clayton, of Lenox. Funeral services were held on Tuesday in Iowa.

ANNIE M. GREEN

Funeral services for Miss Annie M. Green, of Eagle Rock, former resident of Sierra Madre, who passed away on Tuesday, will be held at the Little Church of the Flowers, Glendale, at 11 o'clock this morning. Surviving are a sister, Mrs. Clara G. Flanders and niece, Mrs. Ruth F. Hill, and nephew, Charles De Coudres. Miss Green resided here from 1920 to 1922 and was prominent in the work of the Congregational Church.

EMELIA BRECHER

Miss Emelia Brecher, 74, died here Wednesday at the home of her niece, Mrs. Jack Mitchell, at 58 South Hermosa street. She had lived in Sierra Madre for 12 years, coming here from her native town of Peoria, Ill., where she was governess in many wealthy families.

Funeral services were conducted at Grant's Funeral Parlors yesterday by Rev. Stewart R. Sheriff, and interment took place at the Sierra Madre Cemetery.

Old Furniture made like New
Davenports re-upholstered for $16.50 and up. Chairs $6.95 and up. Estimates FREE. Easy terms. Phone Colo. 5311.
F. C. NASH & CO.
Pasadena

THE MANAGEMENT OF THE
ARCADIA THEATRE
extends an invitation to Sierra Madreans to attend the formal reopening of the theatre, which has just been remodeled and redecorated throughout
Friday Evening, Jan. 18, 1935----7 P.M.
Special attention is directed to the showing of two of the greatest film stories ever made:
"Gay Divorcee," (Sun.-Tues., Jan 20-22) and "Flirtation Walk" (Starting Wednesday, January 23).

Our Plumbing Department

will be pleased to assist in preparation of estimates of cost when you are ready to make those long deferred improvements in your home.

BUILDER'S HARDWARE
PLUMBING
SHEET METAL WORK
PAINTS
FRIGIDAIRES
R.C.A. RADIOS
WASHING MACHINES
VACUUM CLEANERS

Sierra Madre Hardware Co.

CENTRAL MARKET
CHAS. E. DAVIS — *FREE DELIVERY TWICE DAILY*
38 WEST CENTRAL — PHONE 9?

Butter Brookfield ..... lb. 37c; Colorado Gold ..... lb. 36c
Bacon Swift's or Hormel's ½ pound package 16c
Cheese HOFCO York State 2 years old ..... lb. 40c (a treat for lovers of real cheese)
Pot Roasts Fancy Steer pound 16c
Chicken Giblets FRESH pound 40c
Fluffo product of Proctor and Gamble ..... lb. 15c a vegetable shortening for all purposes
Salt Mackerel Eastern each 18c
Mock Chicken Legs each 5c
Ring Bologna Old-Fashioned each 10c
Nut Margarine Wilson's pound 16c
Ground Veal Loaf lb 18c

HORMEL'S CANADIAN BACON
FINNAN HADDIE — FRESH FISH
FRESH OYSTERS

Hargrave Wm B
rear, 855 N Auburn

THE SIERRA MADRE
SHOPPING NEWS

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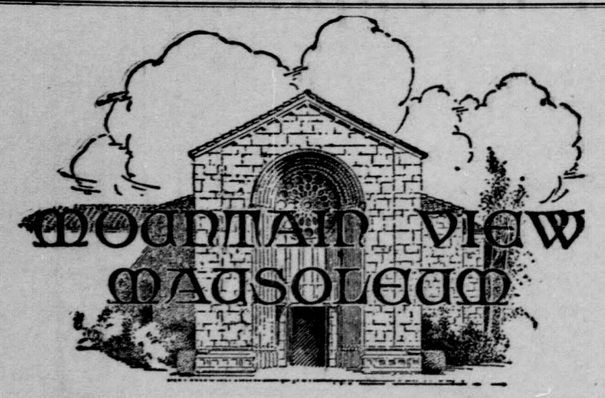
FRIDAY, JANUARY 18, 1935



2300 NORTH MARENGO STerling-0481

—a Thought
for the NEW YEAR

With the arrival of the new year, comes a feeling of renewed confidence, fresh vigor, and a positive resolve to accomplish greater things than ever before.

Foremost among these resolutions is the desire to provide a greater protection and security for one's loved ones.

Establishment of an everlasting memorial at Mountain View Mausoleum, will provide you with the comforting knowledge that should the unforseen occur the burden of choosing a final resting place for a loved one has been lifted from the shoulders of the bereaved.

You are invited to visit Mountain View Mausoleum, a Memorial in keeping with the beauty and dignity of Pasadena

PASADENA, CALIFORNIA

ARCADIA
— THEATRE —
44 East Huntington Drive
ARCADIA
Admission 10c and 25c

Tonight, Saturday, Jan. 18, 19
"AGE of INNOCENCE"
with John Boles, Irene Dunne
"I SELL ANYTHING"
with Pat O'Brien, Ann Dvorak
Novelty *News*

Sun., Mon., Tues.—Jan. 20-22
"GAY DIVORCEE"
with Ginger Rogers and Fred Astaire
— and —
"IT'S A GIFT"
with W. C. Fields and Baby LeRoy
Colored Cartoon, "Pastry Town Wedding"—Metro News

Coming Wednesday, Jan. 23
Dick Powell, Ruby Keeler and Pat O'Brien in
"FLIRTATION WALK"
and
"JEALOUSY"
with Nancy Carroll and Donald Cook
Special Attraction:
"Pop Goes My Heart"
Colored Cartoon—Pathe News

QUALITY FOOD SERVED AT ALL TIMES
COFFEE SHOP
45 NORTH BALDWIN AVE. — PHONE 242-1
Open 6 A.M. to 8 P.M.
Drop in regularly for our Home-cooked Dinner
served from 11 a.m. to 8 p.m.

Special $1 Grease Jobs

Wet Weather Brake Adjustment

Independent Gasoline Dealer and Authorized Ford Agent

Sierra Madre Garage
Authorized Ford Agent, and Independent Gas Dealer
37-39 West Central Phone 82
Frank Lovell, Proprietor

DOUGLAS DRUG CO.
34 E. Huntington Drive
Arcadia

CUT RATE DRUGS
LIQUORS

Prophylactic Tooth Brushes ..... child's 23c, Youth 33c, Adult	39c
60c size D.D.S Tooth Paste	19c
Tek Tooth Brushes	43c
25c Dr. West Tooth Paste	13c
Carbolated Hand Soap	5c
Dentox Tooth Powder	23c
Lifebuoy Shaving Cream	19c
Hospital Size Antiflogistine	$2.78
Absorbine Vet. large	$2.19
Bath Epsom Salts Sav. U. ..... 5 lbs.	18c
Rock & Rye 70 proof	$1.75
Ramshead Bonded Bourbon ..... pints	$4
Old Crow, Bonded quarts	$5

DOUG DOUGLAS, THE DRUGGIST

THE HOME OF SERVICE
COME IN AND VISIT

COMPLETE LUBRICATION
BATTERY AND TIRE SERVICE
UNION ETHYL, 76,
WHITE MAGIC GASOLINE
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L & L Service Station
Phone 288-2 Lima at Central

The Beauty Rest Mattress
By Simmons $42.50
Box Spring to Match $42.50

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"EVERYTHING FOR YOUR HOME"
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SCOTTY'S GOOD FOOD GRILL
You'll Find:
Variety in Menus
Quality in Liquors
Refinement in Atmosphere
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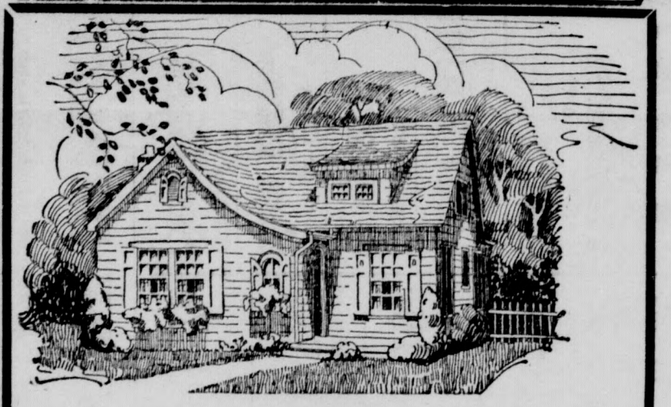

No matter how humble, a man's home is his castle. Now is the time to build, before prices reach their peak, while FHA loans are available. Consult us for details. No obligation.

Sierra Madre Lumber Co.
J. S. Billheimer, Manager
35 E. Montecito Ave. Phone 23

LYRIC
FOOTHILL BLVD. ★ MONROVIA

Fri. Sat.
CLAUDETTE COLBERT in "Imitation of Life" with Warren William Not Shown Sat. Mat.
Wm. Powell Myrna Loy in "Evelyn Prentice"
★ 2 ★ FEATURES
SHIRLEY TEMPLE in "BRIGHT EYES" with James Dunn
JOE MORRISON in "ONE HOUR LATER" with Helen Twelvetrees
Sun Mon. Tues.

Our Plumbing Department

will be pleased to assist in preparation of estimates of cost when you are ready to make those long deferred improvements in your home.

BUILDER'S HARDWARE
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WASHING MACHINES
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That is the general opinion of each customer who has seen the

New Recap Process
for your tires
And Remember
IT's GENERAL RUBBER
used in the process—and the price will save money for you — Inspect them at

Pickett's Service Station

Card Party
Parish Hall
Friday, January 25
8 p.m.
35c
Sponsored by St. Catherine's Guild as a benefit for Church of the Ascension
Cards — Refreshments Prizes
Reservations, Phone Miss Jean Woodward, 305-2

Neatness
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Our Cleaning and Dyeing Service with Your Most Expensive and Fragile Garments. Also Keep in Mind that we are Agents for the Sanitary Laundry Company.

Expert Repairing, Alterations, Cleaning, Dyeing, etc. Prompt Service and Free Delivery

Sierra Madre Tailors Cleaners & Dyers
W. E. Craig
14 West Central
Tony Delvecci
Phone 3

25% Reduction on All Winter Dresses
Wool and Crepe
also 25% off on one lot of wash dresses
All Felt Hats 89c
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22 N. Baldwin Ave.

WINTER RATES NOW ON
Nice Modern Furnished Cabins and Homes $10 up, including gas, electricity and water up to minimum.
Prices at $10, $12.50, $14, $15, $18, $22.50, $25, $30 and $50.
Come to Sierra Madre and see the races.
Carlton & Carlton
527 Woodland—Phone 004
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Main Office—Long Beach

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C. M. Hightower
Care of Woodson Jones
27 N. Baldwin Phone 32

Continuous Daily from 2 P.M.
MONROVIA Theatre
316 S. Myrtle Monrovia
Adults 20c Children 10c

— Friday — Saturday —
2 Big Features
GUY KIBBEE
in
"BIG HEARTED HERBERT"
also
"SECRET OF THE CHETAU"
with
Claire Dodd, Alice White

Sun. — Mon. — Tues.
2 Big Features
Claire Trevor
in
"Elinor Norton"
also
Ida Lupino
in
"Ready for Love"
with
Richard Arlen

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Buy Now and Save Special CANNED FOOD Sale Unusual Values

DELVALLE
Tomatoes No. 2½ Can

BURBANK
Hominy No. 2½ Can

LIBBY
Sauerkraut No. 2 Can

STOKELY, SOLID PACK
Tomatoes No. 1 Can

STOKELY
Tomato Juice 23 oz. Can

STOKELY, SLICED OR DICED
Beets No. 2 Can

DELIGHT BRAND ILLINOIS
Corn No. 2 Can

GOLDEN HARVEST or FAIR PLAY
Peas No. 2 Can

Your Choice
3 cans
25c

Dozen Cans Your Choice
99c

Stokeley Country Gentleman
Corn Fancy 2 No. 2 Cans 25c
Spinach Masterpiece 2 No. 2½ Cans 19c
Peas Mission 3 No. 2 Cans 34c
Lima Beans Sea Side 3 No. 1 Cans 22c
String Beans Stokely Fcy. Cut 2 No. 2 Cans 19c
Tomato Juice Stokely 3 10 oz. Cans 13c
Tomato Sauce Del Monte 3 8 oz. Cans 13c
Tomatoes Stokely Solid Pkd. 2 No. 2½ Cans 25c
Peaches Mariposa Sliced or Halves 2 No. 2½ Cans 25c
Pineapple Libby Sliced 14 ounce can 10c
Pineapple Hillsdale, Matched Slices, No. 2½ can 15c
Fruit Cocktail D-mand 2 No. 1 Can 23c

Snowflake Crackers 1 pound package 17c
Matches, Favorite 3 boxes 10c
Waldorf Tissue roll 4c
Sunbrite Cleaner 3 cans 13c
Cake Flour SWANSDOWN package 29c

Hersey Bars Milk or Nut 3 for 10c
Jell Well Assorted Flavors 3 pkgs. 13c
Bakers Premium Chocolate ½ lb. 20c
Mayonnaise Best Food quart jar 34c
Sanka Coffee 1 pound can 47c

Wheat Hearts Small Package 13c
Post Bran Flakes Package 9c
Quaker Oats Small Package 10c
Quaker Oats Large Package 22c
Wonder Bread 16 ounce loaf 8c

Oranges 1c Large Navel each

Large, Sweet
Grapefruit 4 for 10c

Tender New
Peas 2 lbs 9c

Juicy Winesap
Apples 4 lbs. 19c

Fancy Pippin
Apples 4 lbs. 19c

Fancy Steer
ROASTS
Shoulder lb. 15c
Prime Rib lb. 22c
Boned and Rolled lb. 28c

Fresh Lean
Ch'ped Beef lb 10c

Armour's
Shortening lb 10c

Colored, Fresh Dressed, Dry Picked
Hens lb 25c

For Soup or Stew
Ox Tails lb 7c

Morrell's Pride
HAMS
Hockless each 97c
Convenient Size To Bake or Boil

for a Savory Saute
Beef Kidneys lb 7c

Large Eastern dozen
Oysters 25c

Sliced or Piece
Sea Bass lb 15c

Fillet of
Sea Bass lb 22c

Get the utmost in quality—save substantailly by being a regular parton of our **BAKERY DEPARTMENT**

Only the finest ingredients obtainable used in our
Bread, Rolls, Pies & Cakes

fresh daily from the greatest bakeries of the West
This Weekend Special—
VANILLA WAFERS bag 10c

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Arthur L. Kloeckner
Engineer & Surveyor
Phone Wakefield 1591
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49 S. Chester Ave., Pasadena

Plumbing

Plumbing and SHEET METAL
SIERRA MADRE HARDWARE CO.
31 West Central
Phone 98
Night: Phone 299-4

For Sale REAL ESTATE

FOUR stores in center of city, two on each side of Hartman's Drug Store. Owner living in north will sacrifice. See W. F. Jones, or write Mrs. Laura Walker, 2221 N. Alberta St., Portland, Ore. —16:17c

SACRIFICE— extra large lot; well cultivated, small furnished house, 3 rooms and bath, like new; good location. $900. $300 cash, balance $10 mo. Box W, *News Office.* 17:c

LOST & FOUND

LOST—18x18 Canvas Tarpaulin, on Baldwin between Laurel and S. M .Hardware on Central. Leave at *S. M. News Office.* —17:g

INSURANCE

INSURE YOUR AUTOMOBILE, HOME AND FURNITURE UNDER THE 3 PAYMENT PLAN. LET'S TALK IT OVER. T. W. NEALE, 86 W. CENTRAL, PHONE 1611. 17*ins

WANTED

THEATRICAL

WANTED — Limited number of men and young women for radio stock company. Send applications to Box C, *News Office by* Wednesday, Jan. 23. —17*k

FOR SALE — Pedigreed Wire Haired female puppy (2 mo.) of championship stock. 47 Bonita. —17*18e

FOR SALE MISCELLANEOUS

MRS. BRAUMAN will conduct her flower shop at her home, 247 N. Hermosa. —17:e

FOR SALE—Rhode Island Red roosters (2) and hens (12), (5) W. Leghorns; ready to lay. Will sell all or part. Phone 1471. —17*e

Old Furniture made like New
Davenports re-upholstered for $16.50 and up. Chairs $6.95 and up. Estimates FREE. Easy terms. Phone Colo. 5311.
F. C. NASH & CO.
Pasadena

THE MANAGEMENT OF THE
ARCADIA THEATRE
extends an invitation to Sierra Madreans to attend the formal reopening of the theatre, which has just been remodeled and redecorated throughout

Friday Evening, Jan. 18, 1935----7 P.M.

Special attention is directed to the showing of two of the greatest film stories ever made:
"Gay Divorcee," (Sun.-Tues., Jan 20-22) and "Flirtation Walk" (Starting Wednesday, January 23).

CENTRAL MARKET

CHAS. E. DAVIS *FREE DELIVERY-TWICE DAILY*
38 WEST CENTRAL PHONE 97

Butter Brookfield lb. 37c; Colorado Gold lb. 36c
Bacon Swift's or Hormel's ½ pound package 16c
Cheese HOFCO York State 2 years old lb. 40c (a treat for lovers of real cheese)
Pot Roasts Fancy Steer pound 16c
Chicken Giblets FRESH pound 40c
Fluffo product of Proctor and Gamble lb. 15c a vegetable shortening for all purposes
Salt Mackerel Eastern each 18c
Mock Chicken Legs each 5c
Ring Bologna Old-Fashioned each 10c
Nut Margarine Wilson's pound 16c
Ground Veal Loaf lb 18c

HORMEL'S CANADIAN BACON
FINNAN HADDIE — FRESH FISH
FRESH OYSTERS

MONARCH ROOFING ...COMPANY...
RELIABLE ROOFERS
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a lot from Humphries . . .

BORROW
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with local labor and materials.

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Homesites will Never be ——— cheaper ———

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—I have lots for $150 up—Pegler Park still grows. It makes no difference where you want to live . . . I have

Real Buys, yes, Real Buys

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Bungalow Court Site
330 ft. street frontage
Finest location— Beautiful surroundings — Ready to Build on — Government money will build four units —pay back as the rents come in — The Price the lowest in Sierra Madre history.

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Talk it over with

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Insurance business has nearly doubled this past year—*Thanks, folks, a lot.*

Applications for money for building purposes are here —full particulars await your interest . . .

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☐ Better Homes & Gardens	1 Yr.
☐ Delineator	1 Yr.
☐ McCall's Magazine	1 Yr.
☐ Pathfinder (Weekly)	1 Yr.
☐ Pictorial Review	1 Yr.
☐ Open Road (Boys)	2 Yrs.
☐ Parents' Magazine	6 Mos.
☐ Sports Afield	1 Yr.
☐ Christian Herald	6 Mos.
☐ Silver Screen	1 Yr.
☐ Woman's World	2 Yrs.
☐ Household Magazine	2 Yrs.
☐ Needlecraft	2 Yrs.
☐ Cloverleaf Review	2 Yrs.
☐ Home Circle	2 Yrs.

Check 1 magazine thus (X)

IF YOU PREFER YOU MAY CHOOSE ALL 4 MAGAZINES FROM GROUP-2

GROUP-2 SELECT THREE MAGAZINES

☐ The Country Home	1 Yr.
☐ Cloverleaf Review	1 Yr.
☐ American Poultry Journal	1 Yr.
☐ The Farm Journal	1 Yr.
☐ Capper's Farmer	1 Yr.
☐ Gentlewoman Magazine	1 Yr.
☐ Good Stories	1 Yr.
☐ Home Circle	1 Yr.
☐ Household Magazine	1 Yr.
☐ Illustrated Mechanics	1 Yr.
☐ Mother's Home Life	1 Yr.
☐ Needlecraft	1 Yr.
☐ Successful Farming	1 Yr.
☐ Everybody's Poultry Magazine	1 Yr.
☐ Woman's World	1 Yr.
☐ American Fruit Grower	1 Yr.

Check 3 magazines thus (X)

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